## HEART*MIND

## American and Evangelical Perceptions of 2020 Political Involvement

Interview Dates: August 2 - August 6, 2021
Audience: $\quad$ General Population $n=1,000$
Evangelical Oversample n=488
Note: A "*" indicates a percentage of less than 1\%, a "-" indicates a percentage of 0\% or non-response.

## SECTION 100: QUOTAS \& SCREENING

## BASE: ALL RESPONDENTS

Q100. Sex

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Male | $49 \%$ | $41 \%$ |
| Female | $51 \%$ | $59 \%$ |

## BASE: ALL RESPONDENTS

Q102. Age

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| $18-24$ |  |  |
| $25-34$ | $13 \%$ | $8 \%$ |
| $35-44$ | $18 \%$ | $15 \%$ |
| $45-54$ | $17 \%$ | $22 \%$ |
| $55-64$ | $17 \%$ | $16 \%$ |
| $65+$ | $17 \%$ | $17 \%$ |

BASE: ALL RESPONDENTS
Q104. Generations

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Gen Z | $13 \%$ | $8 \%$ |
| Millennials | $27 \%$ | $28 \%$ |
| Generation X | $28 \%$ | $27 \%$ |
| Boomers | $28 \%$ | $32 \%$ |
| Silent + | $4 \%$ | $5 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q107. Combined ethnicity

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Hispanic | $16 \%$ | $13 \%$ |
| White, Non-Hispanic | $62 \%$ | $67 \%$ |
| Black, Non-Hispanic | $13 \%$ | $14 \%$ |
| Asian, Non-Hispanic | $6 \%$ | $4 \%$ |
| Multi-race, Non-Hispanic | $1 \%$ | $1 \%$ |
| All other, Non-Hispanic | $1 \%$ | $1 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q109. Region

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| New England | $4 \%$ | $2 \%$ |
| Mid-Atlantic | $13 \%$ | $11 \%$ |
| East North Central | $15 \%$ | $16 \%$ |
| West North Central | $7 \%$ | $9 \%$ |
| South Atlantic | $20 \%$ | $27 \%$ |
| East South Central | $6 \%$ | $10 \%$ |
| West South Central | $12 \%$ | $9 \%$ |
| Mountain | $7 \%$ | $3 \%$ |
| Pacific | $16 \%$ | $13 \%$ |

BASE: ALL QUALIFIED RESPONDENTS
Q140. Which of the following best describes your religious affiliation?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | $\mathbf{6 5 \%}$ |  |
| CHRISTIAN (NET) | $19 \%$ | $12 \%$ |
| Protestant | $6 \%$ | $80 \%$ |
| Evangelical | $22 \%$ | - |
| Catholic | $3 \%$ | - |
| Church of Jesus Christ / Mormon / Latter- <br> day Saint | $1 \%$ | - |
| Jehovah's Witness | $2 \%$ | - |
| Orthodox | $11 \%$ | $7 \%$ |
| Other Christian | $\mathbf{6 \%}$ | - |
| NON-CHRISTIAN FAITH (NET) | $2 \%$ | - |
| Jewish | $1 \%$ | - |
| Muslim | $2 \%$ | - |
| Buddhist | $1 \%$ | - |
| Hindu | $\mathbf{1 8 \%}$ | - |
| NOT RELIGIOUS (NET) | $4 \%$ | - |
| Atheist | $14 \%$ | - |
| Agnostic (not affiliated with any religion) | $12 \%$ | $2 \%$ |
| Other |  | - |

BASE: ALL QUALIFIED RESPONDENTS
Q141. Are you currently registered to vote?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| Yes | $84 \%$ | $91 \%$ |
| No | $14 \%$ | $8 \%$ |
| Don't know/Not sure | $2 \%$ | $1 \%$ |

## HEART*MIND

## BASE: ALL QUALIFIED RESPONDENTS

Q145. Did you vote in the 2020 presidential election?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Yes | $77 \%$ | $88 \%$ |
| No | $22 \%$ | $12 \%$ |
| Not Sure | $1 \%$ | - |

## BASE: ALL QUALIFIED RESPONDENTS

Q146. Did you vote in the 2016 presidential election?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| Yes | $66 \%$ | $81 \%$ |
| No | $33 \%$ | $18 \%$ |
| Not Sure | $1 \%$ | $1 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q150. Evangelical Voters

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 441 |
| Weighted Base | 1000 | 441 |
| Evangelical Voters | $4 \%$ | $77 \%$ |
| Non-Evangelical Voter | $96 \%$ | - |
| Voters who hold Evangelical Beliefs | - | $20 \%$ |
| Non-Voters who hold Evangelical Beliefs | - | $3 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q112. What is the last grade of formal education you have completed?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| HIGH SCHOOL OR LESS (NET) | $\mathbf{3 2 \%}$ | $\mathbf{2 1 \%}$ |
| Less than high school (8th grade or less) | $1 \%$ | $1 \%$ |
| Some high school (9th-12th grade) | $5 \%$ | $3 \%$ |
| High school graduate | $26 \%$ | $18 \%$ |
| SOME COLLEGE (NET) | $\mathbf{3 6 \%}$ | $\mathbf{3 7 \%}$ |
| Some college, but no degree | $25 \%$ | $23 \%$ |
| Associate's Degree (Vocational / | $10 \%$ | $14 \%$ |
| Technical) | $21 \%$ | $27 \%$ |
| Bachelor's Degree | $\mathbf{1 2 \%}$ | $\mathbf{1 5 \%}$ |
| POST-GRADUATE DEGREE (NET) | $9 \%$ | $11 \%$ |
| Master's degree | $1 \%$ | $1 \%$ |
| Professional degree | $2 \%$ | $2 \%$ |
| Doctorate degree |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q200. Please rate how favorable you are toward the following using a scale of 1 to 100 where "1" means you have "extremely cold or negative feelings" toward the group and "100" means you have "extremely warm or positive feelings" toward the group. You can use any number from 1 to 100 .

SUMMARY TABLE OF:
Means

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | 59.2 | 78.1 |
| Christians | 59.8 | 75.9 |
| People of faith | 55.2 | 65.9 |
| Religion | 43.2 | 74.3 |
| Evangelical Christians | 38.3 | 37.2 |
| Former President Barack Obama | 52.1 | 66.6 |
| Leaders of the Evangelical faith | 36.6 | 33.9 |
| President Joe Biden | 43.8 | 49.9 |
| Former President Donald Trump | 34.8 | 35.8 |
| The U.S. Congress |  |  |

## HEART*MIND

strategies

## BASE: ALL QUALIFIED RESPONDENTS

HQ201. Sentiment toward Christians (openness to Christianity)

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Positive, 50 or higher | $69 \%$ | $87 \%$ |
| Negative, Less than 50 | $31 \%$ | $13 \%$ |

## SECTION 200: BENCHMARK METRICS (UNAIDED/AIDED AWARENESS)

## BASE: ALL QUALIFIED RESPONDENTS

Q205. Have you heard, read, or seen anything recently related to leaders of the Evangelical faith and the issues, groups, or political leaders they support?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Yes | $25 \%$ | $35 \%$ |
| No | $62 \%$ | $49 \%$ |
| Not sure | $13 \%$ | $17 \%$ |

BASE: Have heard: Q205 = "1" or YES
Q206. Please describe what you have heard, read, or seen related to leaders of the Evangelical faith and any issues, groups, or leaders they support.

OPEN-END. TO BE CODED.

BASE: Have heard: Q205 = "1" or YES
Q207. In your mind, is what you've heard, read, or seen a positive or good thing or is it a negative or bad thing?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 255 | 169 |
| Weighted Base | 255 | 169 |
|  |  |  |
| Positive or good thing | $36 \%$ | $47 \%$ |
| Negative or bad thing | $56 \%$ | $40 \%$ |
| Not sure | $8 \%$ | $13 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q209. How familiar are you with Evangelicals and the Evangelical faith?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 255 | 169 |
| Weighted Base | 255 | 169 |
|  |  |  |
| FAMILIAR (NET) | $\mathbf{5 3 \%}$ | $\mathbf{9 1 \%}$ |
| Very familiar | $15 \%$ | $56 \%$ |
| Somewhat familiar | $38 \%$ | $34 \%$ |
| NOT FAMILIAR (NET) | $\mathbf{4 7 \%}$ | $\mathbf{9 \%}$ |
| Not too familiar | $30 \%$ | $7 \%$ |
| Not at all familiar | $\mathbf{1 7 \%}$ | $\mathbf{2 \%}$ |

## SPLIT SAMPLE HALF: $A=Q 210$ and $B=Q 220$

## BASE: SPLIT HALF A

Q210. When it comes to issues and what happens today in our country, would you say that Evangelical Christians are part of the problem or part of the solution?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 499 | 245 |
| Weighted Base | 502 | 245 |
|  | $\mathbf{5 0 \%}$ | $\mathbf{2 0 \%}$ |
| DEFINITELY/SOMEWHAT PART OF THE <br> PROBLEM (NET) | $\mathbf{1 7 \%}$ | $5 \%$ |
| Definitely part of the problem | $\mathbf{3 4 \%}$ | $15 \%$ |
| Somewhat part of the problem | $\mathbf{5 0 \%}$ | $\mathbf{8 0 \%}$ |
| DEFINITELY/SOMEWHAT PART OF THE <br> SOLUTION (NET) | $\mathbf{3 5 \%}$ | $37 \%$ |
| $\quad$ Somewhat part of the solution | $\mathbf{1 4 \%}$ | $43 \%$ |
| Definitely part of the solution |  |  |

BASE: Q210 = 1 or 2
Q212. Why do you feel Evangelical Christians are part of the problem?
OPEN-END. TO BE CODED.

BASE: Q210 = 3 or 4
Q214. Why do you feel Evangelical Christians are part of the solution?
OPEN-END. TO BE CODED.

## BASE: SPLIT HALF B

Q220. When it comes to issues and what happens today in our country, would you say that the prominent leaders of the Evangelical faith are part of the problem or part of the solution?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 501 | 243 |
| Weighted Base | 498 | 243 |
|  | $\mathbf{5 6 \%}$ | $\mathbf{2 7 \%}$ |
| DEFINITELY/SOMEWHAT PART OF THE <br> PROBLEM (NET) | $\mathbf{1 6 \%}$ | $9 \%$ |
| Definitely part of the problem | $40 \%$ | $18 \%$ |
| Somewhat part of the problem | $\mathbf{4 4 \%}$ | $\mathbf{7 3 \%}$ |
| DEFINITELY/SOMEWHAT PART OF THE <br> SOLUTION (NET) | $\mathbf{3 5 \%}$ | $42 \%$ |
| $\quad$ Somewhat part of the solution | $\mathbf{9 \%}$ | $\mathbf{3 1 \%}$ |
| Definitely part of the solution |  |  |

## BASE: Q220 = 1 or 2

Q222. Why do you feel leaders of the Evangelical faith are part of the problem?
OPEN-END. TO BE CODED.
BASE: Q220 $=3$ or 4
Q224. Why do you feel leaders of the Evangelical faith are part of the solution?
OPEN-END. TO BE CODED.

## BASE: ALL QUALIFIED RESPONDENTS

Q225. Which of the following best describes the role you feel Evangelical leaders played in the 2020 Presidential election?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| SUPPORT TRUMP (NET) | $\mathbf{4 2 \%}$ | $\mathbf{5 8 \%}$ |
| Strong support and embrace of Donald <br> Trump | $32 \%$ | $39 \%$ |
| Soft support for Donald Trump | $9 \%$ | $19 \%$ |
| SUPPORT BIDEN (NET) | $\mathbf{2 0 \%}$ | $\mathbf{1 4 \%}$ |
| Soft support for Joe Biden | $9 \%$ | $7 \%$ |
| Strong support and embrace of Joe Biden | $11 \%$ | $7 \%$ |
| They did not support either candidate | $5 \%$ | $7 \%$ |
| Not sure | $33 \%$ | $20 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q228. Based on everything you may have heard, read, or seen, how aware are you of each of the following?

SUMMARY TABLE OF:
VERY/SOMEWHAT AWARE (NET)

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | $56 \%$ | $72 \%$ |
| The role that religion, as a demographic group, <br> played in the 2020 Presidential elections. | $57 \%$ | $75 \%$ |
| The fact that eighty-four percent (84\%) of white <br> Evangelicals supported Trump in 2020. | 5 |  |

SUMMARY TABLE OF:
NOT VERY/NOT AT ALL AWARE (NET)

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | $43 \%$ | $25 \%$ |
| The fact that eighty-four percent (84\%) of white <br> Evangelicals supported Trump in 2020. | $44 \%$ | $28 \%$ |
| The role that religion, as a demographic group, <br> played in the 2020 Presidential elections. |  |  |

## BASE: EVANGELICALS (Q140=2)

Q230. In general, how would you rate the job leaders of the Evangelical faith played in speaking about the 2020 Presidential election?

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base | 515 |
| Weighted Base | 545 |
| EXCELLENT/VERY GOOD (NET) |  |
| Excellent | $39 \%$ |
| Very good | $13 \%$ |
| Fair | $26 \%$ |
| Poor | $27 \%$ |
| Not sure | $16 \%$ |

## BASE: EVANGELICALS (Q140=2)

Q232. How would you rate the job your personal pastor or Church leader played in speaking about the 2020 Presidential election?

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base | 515 |
| Weighted Base | 545 |
|  |  |
| EXCELLENT/VERY GOOD (NET) | $50 \%$ |
| Excellent | $22 \%$ |
| Very good | $29 \%$ |
| Fair | $24 \%$ |
| Poor | $7 \%$ |
| Not sure | $18 \%$ |

## BASE: EVANGELICALS (Q140=2)

Q235. Generally speaking, do you believe it is a [ROTATE ORDER] (good/bad) thing or a (bad/good) thing for Evangelical leaders and pastors to publicly support and endorse candidates for President of the United States?

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base | 515 |
| Weighted Base | 545 |
|  |  |
| Good thing | $49 \%$ |
| Bad thing | $23 \%$ |
| Not sure | $28 \%$ |

## BASE: EVANGELICALS AND GOOD THING (Q235=1)

Q237. Please describe why you feel it is a good thing.

OPEN END. TO BE CODED.

BASE: EVANGELICALS AND BAD THING (Q235=2)
Q239. Please describe why you feel it is a bad thing.

OPEN END. TO BE CODED.

## SECTION 400: AIDED ASSESSMENT OF IMPACT OF TRUMP CONNECTION

## BASE: ALL QUALIFIED RESPONDENTS

Q400. Thinking about the overall support of Evangelicals and Evangelical church leaders for Donald Trump, please consider carefully the following and indicate the extent to which you agree or disagree.

## SUMMARY TABLE OF FOLLOWING STATEMENT:

A. Evangelical Church leaders' strong support for Trump, showed moral courage to try and achieve policies and actions consistent with Evangelical Christian values, such as the right to life and conservative judges, etc.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weight Base | 1000 | 488 |
| AGREE (NET) | $\mathbf{3 4 \%}$ | $\mathbf{5 4 \%}$ |
| Strongly agree | $16 \%$ | $30 \%$ |
| Somewhat agree | $19 \%$ | $23 \%$ |
| Neither agree nor disagree | $36 \%$ | $24 \%$ |
| DISAGREE (NET) | $\mathbf{3 0 \%}$ | $\mathbf{2 3 \%}$ |
| Somewhat disagree | $9 \%$ | $9 \%$ |
| Strongly disagree | $\mathbf{2 1 \%}$ | $\mathbf{1 4 \%}$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

B. The oversized role that Evangelicals and Evangelical Church leaders played in supporting Trump was inconsistent with our nation's separation of Church and State.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weight Base | 1000 | 488 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 7 \%}$ | $\mathbf{3 2 \%}$ |
| Strongly agree | $29 \%$ | $17 \%$ |
| Somewhat agree | $18 \%$ | $15 \%$ |
| Neither agree nor disagree | $34 \%$ | $30 \%$ |
| DISAGREE (NET) | $\mathbf{2 0 \%}$ | $\mathbf{3 8 \%}$ |
| Somewhat disagree | $9 \%$ | $12 \%$ |
| Strongly disagree | $11 \%$ | $26 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
C. The Evangelicals' Trump Obsession has tarnished Christianity.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weight Base | 1000 | 488 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 1 \%}$ | $\mathbf{3 4 \%}$ |
| Strongly agree | $23 \%$ | $18 \%$ |
| Somewhat agree | $17 \%$ | $15 \%$ |
| Neither agree nor disagree | $32 \%$ | $23 \%$ |
| DISAGREE (NET) | $\mathbf{2 7 \%}$ | $\mathbf{4 4 \%}$ |
| Somewhat disagree | $11 \%$ | $15 \%$ |
| Strongly disagree | $17 \%$ | $29 \%$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

D. An elected official who commits immoral acts in their personal life can still behave ethically and fulfill their duties in their public and professional lives.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Non-Evangelicals Q140ғ2) | 973 |  |
| Weighted Base | 943 | - |
|  |  |  |
| AGREE (NET) | $\mathbf{3 0 \%}$ | - |
| Strongly agree | $12 \%$ | - |
| Somewhat agree | $18 \%$ | - |
| Neither agree nor disagree | $37 \%$ | - |
| DISAGREE (NET) | $33 \%$ | - |
| Somewhat disagree | $15 \%$ | - |
| Strongly disagree | $17 \%$ | - |

## HEART*MIND

STRATEGIES
SUMMARY TABLE OF FOLLOWING STATEMENT:
E. Evangelical Church leaders' strong support for Trump, whose personal actions often did not reflect Christian values, hurt the credibility of the Evangelical Church.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base Split Sample Half - <br> Statements E \& F) | 499 | 245 |
| Weighted Base | 502 | 245 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 9 \%}$ | $\mathbf{4 1 \%}$ |
| Strongly agree | $29 \%$ | $20 \%$ |
| Somewhat agree | $20 \%$ | $21 \%$ |
| Neither agree nor disagree | $32 \%$ | $31 \%$ |
| DISAGREE (NET) | $\mathbf{1 9 \%}$ | $\mathbf{2 9 \%}$ |
| Somewhat disagree | $7 \%$ | $12 \%$ |
| Strongly disagree | $11 \%$ | $\mathbf{1 7 \%}$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

F. Evangelical Church leaders' strong support for Trump, whose personal actions often did not reflect Christian values, hurt the credibility of religion and people of faith in our country.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base Split Sample Half - <br> Statements E \& F) | 501 | 243 |
| Weighted Base | 498 | 243 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 4 \%}$ | $\mathbf{4 5 \%}$ |
| Strongly agree | $26 \%$ | $25 \%$ |
| Somewhat agree | $18 \%$ | $21 \%$ |
| Neither agree nor disagree | $36 \%$ | $22 \%$ |
| DISAGREE (NET) | $\mathbf{2 0 \%}$ | $\mathbf{3 3 \%}$ |
| Somewhat disagree | $10 \%$ | $13 \%$ |
| Strongly disagree | $10 \%$ | $20 \%$ |

## HEART*MIND

STRATEGIES
SUMMARY TABLE OF FOLLOWING STATEMENT:
G. Evangelicals' and Evangelical Church leaders' support for Trump has reduced my personal desire to participate in religion.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Express a Regligious <br> Affiliation Q14012 OR 13) | 776 | 488 |
| Weighted Base | 822 | 488 |
| AGREE (NET) | $\mathbf{2 9 \%}$ | $\mathbf{2 2 \%}$ |
| Strongly agree | $14 \%$ | $9 \%$ |
| Somewhat agree | $15 \%$ | $14 \%$ |
| Neither agree nor disagree | $35 \%$ | $22 \%$ |
| DISAGREE (NET) | $\mathbf{3 7 \%}$ | $\mathbf{5 6 \%}$ |
| Somewhat disagree | $\mathbf{1 1 \%}$ | $10 \%$ |
| Strongly disagree | $26 \%$ | $45 \%$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

H. Evangelical Christian support for Trump has made it more difficult for people like me to encourage and witness to friends, family, and others to trust Jesus Christ as their Savior.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
|  |  |
| AGREE (NET) | $\mathbf{3 3 \%}$ |
| Strongly agree | $15 \%$ |
| Somewhat agree | $17 \%$ |
| Neither agree nor disagree | $25 \%$ |
| DISAGREE (NET) | $\mathbf{4 3 \%}$ |
| Somewhat disagree | $16 \%$ |
| Strongly disagree | $26 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
I. My personal pastor and/or head of my Church has been vocal in support of Trump and encouraged my support as well.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
|  |  |
| AGREE (NET) | $\mathbf{2 6 \%}$ |
| Strongly agree | $14 \%$ |
| Somewhat agree | $12 \%$ |
| Neither agree nor disagree | $33 \%$ |
| DISAGREE (NET) | $\mathbf{4 1 \%}$ |
| Somewhat disagree | $13 \%$ |
| Strongly disagree | $\mathbf{2 8 \%}$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

J. While not popular with some, I am proud that some in the Evangelical community are seeking to separate the gospel message from Trump and toxic politics.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
|  |  |
| AGREE (NET) | $\mathbf{5 2 \%}$ |
| Strongly agree | $28 \%$ |
| Somewhat agree | $24 \%$ |
| Neither agree nor disagree | $26 \%$ |
| DISAGREE (NET) | $\mathbf{2 1 \%}$ |
| Somewhat disagree | $9 \%$ |
| Strongly disagree | $12 \%$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

K. Evangelical Church leaders strong support for Trump has energized my commitment to be engaged in politics and standing up for what is right.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
|  |  |
| AGREE (NET) | $\mathbf{4 9 \%}$ |
| Strongly agree | $25 \%$ |
| Somewhat agree | $24 \%$ |
| Neither agree nor disagree | $32 \%$ |
| DISAGREE (NET) | $\mathbf{1 9 \%}$ |
| Somewhat disagree | $8 \%$ |
| Strongly disagree | $11 \%$ |

## HEART*MIND

STRATEGIES
SUMMARY TABLE OF FOLLOWING STATEMENT:
L. An elected official who commits immoral acts in their personal life can still be a good representative of the priorities and values of Evangelicals.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| AGREE (NET) |  |
| Strongly agree | $\mathbf{3 1 \%}$ |
| Somewhat agree | $13 \%$ |
| Neither agree nor disagree | $18 \%$ |
| DISAGREE (NET) | $29 \%$ |
| Somewhat disagree | $\mathbf{3 9 \%}$ |
| Strongly disagree | $15 \%$ |

## SUMMARY TABLE OF FOLLOWING STATEMENT:

M. I feel my children or my family and friends think less of the Evangelical faith because leaders of the faith have supported Trump so strongly.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| AGREE (NET) | $\mathbf{3 4 \%}$ |
| Strongly agree | $13 \%$ |
| Somewhat agree | $21 \%$ |
| Neither agree nor disagree | $25 \%$ |
| DISAGREE (NET) | $\mathbf{4 1 \%}$ |
| Somewhat disagree | $17 \%$ |
| Strongly disagree | $24 \%$ |

## HEART*MIND

## BASE: EVANGELICALS (Q140=2)

Q405. Consider the different ways people practice their faith. Thinking specifically about how Evangelical leaders or your pastor acted in relation to Trump in the 2020
Presidential election or since, please indicate whether you are MORE or LESS likely to do each of the following

SUMMARY TABLE OF FOLLOWING STATEMENT:
A. Attend Sunday services (in person or by means of a live video broadcast due to COVID)

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| LIKELY (NET) |  |
| Much more likely | $\mathbf{3 1 \%}$ |
| A little more likely | $20 \%$ |
| No change at all. Makes no diference | $10 \%$ |
| LESS LIKELY (NET) | $59 \%$ |
| A little less likely | $\mathbf{1 0 \%}$ |
| Much less likely | $5 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
B. Make donations to your church

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| LIKELY (NET) |  |
| Much more likely | $\mathbf{2 8 \%}$ |
| A little more likely | $17 \%$ |
| No change at all. Makes no diference | $11 \%$ |
| LESS LIKELY (NET) | $62 \%$ |
| A little less likely | $\mathbf{1 0 \%}$ |
| Much less likely | $6 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
C. Witness to friends, family, and others to trust Jesus Christ as their Savior

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| LIKELY (NET) |  |
| Much more likely | $\mathbf{3 3 \%}$ |
| A little more likely | $21 \%$ |
| No change at all. Makes no diference | $13 \%$ |
| LESS LIKELY (NET) | $57 \%$ |
| A little less likely | $\mathbf{1 0 \%}$ |
| Much less likely | $\mathbf{7 \%}$ |

## BASE: EVANGELICALS (Q140=2)

Q410. Which of the following opinions is most like your own?
Smith: I supported Trump and continue to do so. While not a perfect person, he championed matters important to faithful Christians, including criminal-justice reform, support for the military, religious liberty - and Israel. He kept his promises to support prolife issues and appoint conservative judges.

Jones: I did not support Trump or no longer support him. Evangelical leaders' obsessive support of Trump coupled with his personal failings does more harm than good tarnishing numerous causes, including Evangelicals' credibility to Christian witness, compassionately championing the unborn and the sanctity of life, and even celebrating the values and traditions of our Western civilization.

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base (Evangelicals Q140=2) | 515 |
| Weighted Base | 545 |
| SMITH (NET) |  |
| Definitely Smith | $\mathbf{5 4 \%}$ |
| Mostly Smith | $41 \%$ |
| Neither, or equally a bit of both | $13 \%$ |
| JONES (NET) | $16 \%$ |
| Mostly Jones | $\mathbf{3 0 \%}$ |
| Definitely Jones | $11 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q425. Whether or not you are religious, please consider different roles church or faith leaders can play in relation to political candidates. For each, please indicate whether you agree or disagree that role is appropriate.

SUMMARY TABLE OF FOLLOWING STATEMENT:
A. Speak out in public and in churches encouraging the faithful to consider values of candidates consistent with Church beliefs when voting.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| AGREE (NET) | $\mathbf{3 9 \%}$ | $\mathbf{6 0 \%}$ |
| Strongly agree that role is appropriate | $15 \%$ | $35 \%$ |
| Somewhat agree that role is appropriate | $24 \%$ | $26 \%$ |
| Neither agree nor disagree that role is <br> appropriate | $34 \%$ | $24 \%$ |
| DISAGREE (NET) | $\mathbf{2 6} \%$ | $\mathbf{1 6 \%}$ |
| Somewhat disagree that role is appropriate | $13 \%$ | $\mathbf{8 \%}$ |
| Strongly disagree that role is appropriate | $\mathbf{1 3 \%}$ | $\mathbf{7 \%}$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
B. Speak out publicly in endorsing specific political candidates.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Split Sample Half - <br> Statements B \& C) | 499 | 245 |
| Weighted Base | 502 | 245 |
| AGREE (NET) | $\mathbf{3 6 \%}$ | $\mathbf{4 2 \%}$ |
| Strongly agree that role is appropriate | $16 \%$ | $20 \%$ |
| Somewhat agree that role is appropriate | $20 \%$ | $22 \%$ |
| Neither agree nor disagree that role is <br> appropriate | $34 \%$ | $36 \%$ |
| DISAGREE (NET) | $\mathbf{2 9 \%}$ | $\mathbf{2 2 \%}$ |
| Somewhat disagree that role is appropriate | $11 \%$ | $9 \%$ |
| Strongly disagree that role is appropriate | $\mathbf{1 8 \%}$ | $13 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
C. Speak out in church meetings endorsing specific political candidates.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Split Sample Half - <br> Statements B \& C) | 501 | 245 |
| Weighted Base | 498 | 245 |
|  |  |  |
| AGREE (NET) | $\mathbf{2 4 \%}$ | $\mathbf{2 7 \%}$ |
| Strongly agree that role is appropriate | $11 \%$ | $12 \%$ |
| Somewhat agree that role is appropriate | $14 \%$ | $15 \%$ |
| Neither agree nor disagree that role is <br> appropriate | $34 \%$ | $33 \%$ |
| DISAGREE (NET) | $\mathbf{4 1 \%}$ | $\mathbf{4 0 \%}$ |
| Somewhat disagree that role is appropriate |  | $18 \%$ |
| Strongly disagree that role is appropriate | $23 \%$ | $\mathbf{1 7 \%}$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
D. Speak out publicly generally endorsing the kinds of candidates that advocate specific policies that are beneficial to the faithful.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Split Sample Half - <br> Statements D \& E) | 499 | 245 |
| Weighted Base | 502 | 245 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 2 \%}$ | $\mathbf{6 0 \%}$ |
| Strongly agree that role is appropriate | $15 \%$ | $31 \%$ |
| Somewhat agree that role is appropriate | $27 \%$ | $29 \%$ |
| Neither agree nor disagree that role is <br> appropriate | $32 \%$ | $26 \%$ |
| DISAGREE (NET) | $\mathbf{2 7 \%}$ | $\mathbf{1 4 \%}$ |
| Somewhat disagree that role is appropriate |  | $12 \%$ |
| Strongly disagree that role is appropriate | $15 \%$ | $\mathbf{9 \%}$ |

## HEART*MIND

strategies
SUMMARY TABLE OF FOLLOWING STATEMENT:
E. Speak out in churches generally endorsing the kinds of candidates that advocate specific policies that are beneficial to the faithful.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base (Split Sample Half - <br> Statements D \& E) | 501 | 245 |
| Weighted Base | 498 | 245 |
| AGREE (NET) | $\mathbf{2 9 \%}$ | $\mathbf{4 7 \%}$ |
| Strongly agree that role is appropriate | $10 \%$ | $20 \%$ |
| $\quad$ Somewhat agree that role is appropriate | $19 \%$ | $27 \%$ |
| Neither agree nor disagree that role is <br> appropriate | $38 \%$ | $30 \%$ |
| DISAGREE (NET) | $\mathbf{3 3 \%}$ | $\mathbf{2 3 \%}$ |
| Somewhat disagree that role is appropriate | $15 \%$ | $10 \%$ |
| Strongly disagree that role is appropriate | $17 \%$ | $\mathbf{1 3 \%}$ |

## SECTION 600: RELIGIOUS BEHAVIORS

## BASE: ALL QUALIFIED RESPONDENTS

Q600. How important is religion in your own life?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| TOP 3 IMPORTANT (NET) | $\mathbf{6 9 \%}$ | $\mathbf{9 7 \%}$ |
| TOP 2 IMPORTANT (NET) | $\mathbf{4 4 \%}$ | $\mathbf{8 3 \%}$ |
| Exremely important | $20 \%$ | $57 \%$ |
| Very important | $24 \%$ | $26 \%$ |
| Somewhat important | $\mathbf{3 1 \%}$ | $14 \%$ |
| BOTTOM 2 NOT IMPORTANT (NET) | $15 \%$ | $\mathbf{3 \%}$ |
| Not very important | $\mathbf{1 5 \%}$ | $\mathbf{2 \%}$ |
| Not at all important |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q601. Faith Status

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | $69 \%$ | $97 \%$ |
| Person of Faith | $31 \%$ | $3 \%$ |
| Not a Person of Faith |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q605. In a normal year, how often, if at all, do you attend church, synagogue, mosque or temple?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| Never | $29 \%$ | $6 \%$ |
| Seldom | $21 \%$ | $9 \%$ |
| A few times a year | $16 \%$ | $9 \%$ |
| About once a month | $9 \%$ | $9 \%$ |
| Almost every week | $12 \%$ | $29 \%$ |
| At least once a week | $13 \%$ | $38 \%$ |

## BASE: EVANGELICALS (Q140=2)

Q610. Including any offerings to your church or congregation, about how much money do you believe you've donated to the church over the last 12 months?

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base | 515 |
| Weighted Base | 545 |
| $\$ 0-\$ 249$ |  |
| $\$ 250-\$ 499$ | $39 \%$ |
| $\$ 500-\$ 999$ | $17 \%$ |
| $\$ 1,000$ or more | $10 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q615. How much does faith influence your political beliefs and behaviors?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| GOOD AMOUNT/TOP INFLUENCING | $\mathbf{2 8 \%}$ | $\mathbf{6 5 \%}$ |
| FACTOR (NET) | $10 \%$ | $37 \%$ |
| A top influencing factor | $11 \%$ | $28 \%$ |
| A good amount | $\mathbf{3 4 \%}$ | $\mathbf{2 5 \%}$ |
| SMALL/MODERATE AMOUNT (NET) | $19 \%$ | $14 \%$ |
| A moderate amount | $15 \%$ | $11 \%$ |
| A small amount | $38 \%$ | $\mathbf{1 0 \%}$ |
| Not at all |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q620. Generally speaking, how much does your faith influence your decision of which candidate to vote for in presidential elections?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| GOOD AMOUNT/TOP INFLUENCING | $\mathbf{2 3 \%}$ | $\mathbf{6 1 \%}$ |
| FACTOR (NET) | $9 \%$ | $34 \%$ |
| A top influencing factor | $13 \%$ | $28 \%$ |
| A good amount | $\mathbf{3 3 \%}$ | $\mathbf{2 7 \%}$ |
| SMALL/MODERATE AMOUNT (NET) | $\mathbf{1 7 \%}$ | $15 \%$ |
| A moderate amount | $16 \%$ | $12 \%$ |
| A small amount | $44 \%$ | $11 \%$ |
| Not at all |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q650. Please personally evaluate your level of agreement with each of the following statements.
SUMMARY TABLE OF FOLLOWING STATEMENT:
A. The Bible is the highest authority for what I believe.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| AGREE (NET) | $\mathbf{4 3 \%}$ | $\mathbf{9 5 \%}$ |
| Strongly agree | $29 \%$ | $80 \%$ |
| Somewhat agree | $14 \%$ | $15 \%$ |
| Neither agree nor disagree | $26 \%$ | $3 \%$ |
| DISAGREE (NET) | $\mathbf{3 2 \%}$ | $\mathbf{2 \%}$ |
| Somewhat disagree | $\mathbf{1 0 \%}$ | $\mathbf{2 \%}$ |
| Strongly disagree | $\mathbf{2 2 \%}$ | - |

## HEART*MIND

SUMMARY TABLE OF FOLLOWING STATEMENT:
B. It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| AGREE (NET) | $\mathbf{3 7 \%}$ |  |
| Strongly agree | $22 \%$ | $\mathbf{9 1 \%}$ |
| Somewhat agree | $15 \%$ | $24 \%$ |
| Neither agree nor disagree | $32 \%$ | $7 \%$ |
| DISAGREE (NET) | $\mathbf{3 2 \%}$ | $\mathbf{2 \%}$ |
| Somewhat disagree | $8 \%$ | $1 \%$ |
| Strongly disagree | $\mathbf{2 4 \%}$ | $1 \%$ |

SUMMARY TABLE OF FOLLOWING STATEMENT:
C. Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| AGREE (NET) | $\mathbf{4 9 \%}$ | $\mathbf{9 5 \%}$ |
| Strongly agree | $35 \%$ | $87 \%$ |
| Somewhat agree | $14 \%$ | $8 \%$ |
| Neither agree nor disagree | $27 \%$ | $2 \%$ |
| DISAGREE (NET) | $\mathbf{2 4 \%}$ | $\mathbf{2 4} \%$ |
| Somewhat disagree | $6 \%$ | $1 \%$ |
| Strongly disagree | $18 \%$ | $1 \%$ |

## HEART*MIND

STRATEGIES
SUMMARY TABLE OF FOLLOWING STATEMENT:
D. Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal life.

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| AGREE (NET) | $\mathbf{4 1 \%}$ | $\mathbf{9 4 \%}$ |
| Strongly agree | $28 \%$ | $82 \%$ |
| Somewhat agree | $13 \%$ | $12 \%$ |
| Neither agree nor disagree | $26 \%$ | $3 \%$ |
| DISAGREE (NET) | $\mathbf{3 2 \%}$ | $\mathbf{3 \%}$ |
| Somewhat disagree | $\mathbf{9 \%}$ | $1 \%$ |
| Strongly disagree | $23 \%$ | $1 \%$ |

BASE: EVANGELICALS (Q140=2)
Q660. Type of Evangelical

|  | Total <br> Evangelical |
| :--- | :---: |
| Unweighted Base | 515 |
| Weighted Base | 545 |
|  |  |
| Strong Evangelical | $67 \%$ |
| Soft Evangelical | $13 \%$ |
| Evangelical in name | $2 \%$ |
| Classified Evangelicals | $18 \%$ |

## SECTION 1000: DEMOGRAPHICS

## BASE: ALL QUALIFIED RESPONDENTS

Q1001. Which of the following best describes your marital status?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| Single, never married | $32 \%$ | $22 \%$ |
| COMMITTED (NET) | $\mathbf{5 1 \%}$ | $\mathbf{6 3 \%}$ |
| Married or civil union | $43 \%$ | $58 \%$ |
| Living with partner | $8 \%$ | $5 \%$ |
| DIVORCED/SEPARATED/WIDOWED (NET) | $\mathbf{1 7 \%}$ | $\mathbf{1 6 \%}$ |
| Divorced | $11 \%$ | $10 \%$ |
| Separated | $2 \%$ | $1 \%$ |
| Widow/Widower | $3 \%$ | $5 \%$ |

BASE: ALL RESPONDENTS
Q1002. How many children under the age of 18 live in your household?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| 0 | $35 \%$ | $64 \%$ |
| HAS CHILDREN (NET) | $34 \%$ | $36 \%$ |
| 1 | $16 \%$ | $16 \%$ |
| 2 | $3 \%$ | $12 \%$ |
| 3 | $2 \%$ | $4 \%$ |
| 4 | $1 \%$ | $2 \%$ |
| 5 | - | $1 \%$ |
| 6 | - | - |
| 8 | - | - |
| 10 | $1 \%$ | - |
| Don't know/Not sure | $1 \%$ | - |
| Refused/Decline to answer |  | $1 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q1003. Which of the following best describes your current employment status?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| EMPLOYED (NET) | $\mathbf{5 2 \%}$ | $\mathbf{5 7 \%}$ |
| Employed full-time | $35 \%$ | $42 \%$ |
| Employed part-time | $10 \%$ | $8 \%$ |
| Self-employed | $7 \%$ | $7 \%$ |
| NOT EMPLOYED (NET) | $\mathbf{4 7 \%}$ | $\mathbf{4 2 \%}$ |
| Not employed | $23 \%$ | $7 \%$ |
| Retired | $3 \%$ | $24 \%$ |
| Student | $8 \%$ | $3 \%$ |
| Stay-at-home spouse or partner | $1 \%$ | $8 \%$ |
| Prefer not to answer |  | $1 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q1004. Which of the following best describes your total annual household income before taxes in 2020?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| LESS THAN $\$ 50 K$ (NET) | $\mathbf{4 7 \%}$ | $\mathbf{4 1 \%}$ |
| Less than $\$ 25,000$ | $21 \%$ | $16 \%$ |
| $\$ 25,000$ but less than $\$ 50,000$ | $26 \%$ | $25 \%$ |
| $\$ 50,000$ but less than $\$ 100,000$ | $28 \%$ | $33 \%$ |
| $\$ 100 K+($ NET $)$ | $\mathbf{2 1 \%}$ | $\mathbf{2 1 \%}$ |
| $\$ 100,000$ but less than $\$ 150,000$ | $13 \%$ | $15 \%$ |
| $\$ 150,000$ but less than $\$ 250,000$ | $6 \%$ | $6 \%$ |
| $\$ 250,000$ or more | $2 \%$ | $1 \%$ |
| Don't know $/$ Not sure | $1 \%$ | - |
| Prefer not to answer | $3 \%$ | $5 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS

Q1005. Which of the following best describes the area of your current primary residence?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| An urban or city area | $31 \%$ | $26 \%$ |
| A suburban area next to a city | $42 \%$ | $43 \%$ |
| A small town / rural area | $26 \%$ | $30 \%$ |
| Don't know / Not sure | $1 \%$ | 0 |
| Prefer not to answer | $1 \%$ | $1 \%$ |

BASE: VOTED IN 2020 (Q145=1)
Q1006. What candidate did you vote for in the 2020 Presidential Election?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 776 | 427 |
| Weighted Base | 770 | 427 |
|  |  |  |
| Donald Trump | $41 \%$ | $59 \%$ |
| Joe Biden | $55 \%$ | $33 \%$ |
| Someone else | $4 \%$ | $6 \%$ |
| Do not remember | $1 \%$ | $2 \%$ |

## BASE: VOTED IN 2016 (Q146=1)

Q1007. What candidate did you vote for in the 2016 Presidential Election?

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 662 | 394 |
| Weighted Base | 659 | 394 |
| Donald Trump |  |  |
| Hilary Clinton | $44 \%$ | $64 \%$ |
| Someone else | $77 \%$ | $26 \%$ |
| Do not remember | $7 \%$ | $9 \%$ |

BASE: ALL QUALIFIED RESPONDENTS
Q1008/1009/1010/1011. Political Party

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| TOTAL REPUBLICAN | $\mathbf{3 4 \%}$ | $\mathbf{5 6 \%}$ |
| Strong Republican | $18 \%$ | $34 \%$ |
| Not-so-strong Republican | $9 \%$ | $12 \%$ |
| Lean Republican | $7 \%$ | $10 \%$ |
| TOTAL DEMOCRAT | $\mathbf{4 4 \%}$ | $\mathbf{2 7 \%}$ |
| Strong Democrat | $\mathbf{2 1 \%}$ | $15 \%$ |
| Not-so-strong Democrat | $11 \%$ | $8 \%$ |
| Lean Democrat | $\mathbf{1 0 \%}$ | $5 \%$ |
| TOTAL INDEPENDENT | $10 \%$ | $\mathbf{8 \%}$ |
| Neither, Hard Independent | $\mathbf{4 \%}$ | $\mathbf{3 \%}$ |
| TOTAL OTHER PARTY | $4 \%$ | $27 \%$ |
| Neither, Some other party | $5 \%$ | $15 \%$ |
| Not sure | $2 \%$ | $8 \%$ |
| Decline to answer |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q1012/1013/1014. Political Ideology

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  |  |  |
| TOTAL CONSERVATIVE | $\mathbf{3 9 \%}$ | $\mathbf{6 4 \%}$ |
| Very Conservative | $15 \%$ | $32 \%$ |
| Somewhat Conservative | $12 \%$ | $19 \%$ |
| Lean Conservative | $12 \%$ | $13 \%$ |
| TOTAL LIBERAL | $\mathbf{3 2 \%}$ | $\mathbf{2 1 \%}$ |
| Very Liberal | $12 \%$ | $8 \%$ |
| Somewhat Liberal | $\mathbf{1 2 \%}$ | $8 \%$ |
| Lean Liberal | $\mathbf{1 8 \%}$ | $6 \%$ |
| TOTAL MODERATE | $18 \%$ | $\mathbf{7 \%}$ |
| Hard Moderate (does not lean either way) | $10 \%$ | $\mathbf{7 \%}$ |
| Not sure | $1 \%$ | $19 \%$ |
| Decline to answer |  |  |

## BASE: ALL QUALIFIED RESPONDENTS

Q1015. You will now see descriptions of political party platforms. Please rank the TOP THREE that are most appealing to you.

SUMMARY TABLE OF:
Ranked \#1

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
|  | $18 \%$ | $19 \%$ |
| [NATIONALIST]Focused on putting American <br> interests first, stopping illegal immigration, <br> ending unfair trade deals and reestablishing <br> America as the dominant global force. | $15 \%$ | $25 \%$ |
| [CONSERVATIVE] Focused on free enterprise, <br> traditional family values, individualism and a <br> strong national defense. | $12 \%$ | $16 \%$ |
| [LIBERTARIAN] Focused on creating the <br> maximum amount of individual freedom and <br> choice with the least amount of government <br> intervention possible in economic and social <br> matters. | $12 \%$ | $8 \%$ |
| [LIBERAL] Focused on social progress for <br> women, minorities and other marginalized <br> populations and higher government spending <br> on services, within our current capitalist <br> system. | $16 \%$ |  |
| [LABOR] Focused on providing benefits and <br> support for the middle class through <br> government intervention on issues such as <br> higher education support, strong labor unions, <br> and a high minimum wage. | $15 \%$ | $5 \%$ |
| [SOCIALIST] Focused on breaking up big <br> businesses, guaranteeing jobs, education and <br> healthcare through mandatory government <br> systems and championing social justice. | $8 \%$ |  |
| [POPULIST] Focused on everyday people and <br> holding elites accountable for their actions and <br> to the same rules and standards as everyone <br> else. | $20 \%$ | $1 \%$ |

SUMMARY TABLE OF:
Ranked \#2

|  | General <br> Population <br> (Weighted) | Evangelical <br> Oversample |
| :--- | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base |  | 488 |
|  | 1000 |  |
| [NATIONALIST]Focused on putting American <br> interests first, stopping illegal immigration, <br> ending unfair trade deals and reestablishing <br> America as the dominant global force. | $15 \%$ | $21 \%$ |
| [CONSERVATIVE] Focused on free enterprise, <br> traditional family values, individualism and a <br> strong national defense. | $12 \%$ | $20 \%$ |
| [LIBERTARIAN] Focused on creating the <br> maximum amount of individual freedom and <br> choice with the least amount of government <br> intervention possible in economic and social <br> matters. | $16 \%$ | $17 \%$ |
| [LIBERAL] Focused on social progress for <br> women, minorities and other marginalized <br> populations and higher government spending <br> on services, within our current capitalist <br> system. | $12 \%$ | $10 \%$ |
| [LABOR] Focused on providing benefits and <br> support for the middle class through <br> government intervention on issues such as <br> higher education support, strong labor unions, <br> and a high minimum wage. | $16 \%$ | $12 \%$ |
| [SOCIALIST] Focused on breaking up big <br> businesses, guaranteeing jobs, education and <br> healthcare through mandatory government <br> systems and championing scoial justice. | $11 \%$ | $6 \%$ |
| [POPULIST] Focused on everyday people and <br> holding elites accountable for their actions and <br> to the same rules and standards as everyone <br> else. | $17 \%$ | $14 \%$ |

SUMMARY TABLE OF:
Ranked \#3

|  | General Population (Weighted) | Evangelical Oversample |
| :---: | :---: | :---: |
| Unweighted Base | 1000 | 488 |
| Weighted Base | 1000 | 488 |
| [NATIONALIST]Focused on putting American interests first, stopping illegal immigration, ending unfair trade deals and reestablishing America as the dominant global force. | 13\% | 17\% |
| [CONSERVATIVE] Focused on free enterprise, traditional family values, individualism and a strong national defense. | 13\% | 16\% |
| [LIBERTARIAN] Focused on creating the maximum amount of individual freedom and choice with the least amount of government intervention possible in economic and social matters. | 15\% | 19\% |
| [LIBERAL] Focused on social progress for women, minorities and other marginalized populations and higher government spending on services, within our current capitalist system. | 12\% | 7\% |
| [LABOR] Focused on providing benefits and support for the middle class through government intervention on issues such as higher education support, strong labor unions, and a high minimum wage. | 17\% | 13\% |
| [SOCIALIST] Focused on breaking up big businesses, guaranteeing jobs, education and healthcare through mandatory government systems and championing social justice. | 11\% | 11\% |
| [POPULIST] Focused on everyday people and holding elites accountable for their actions and to the same rules and standards as everyone else. | 19\% | 16\% |

