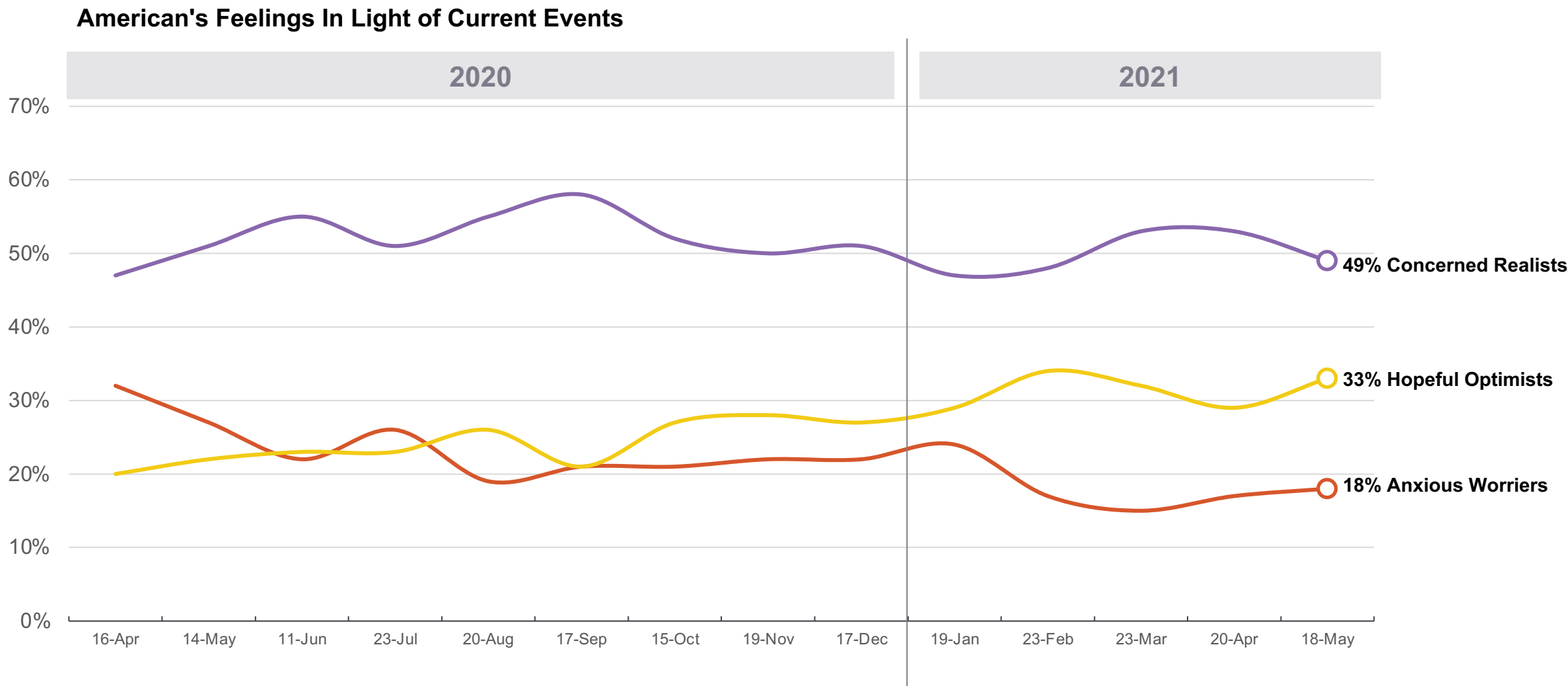
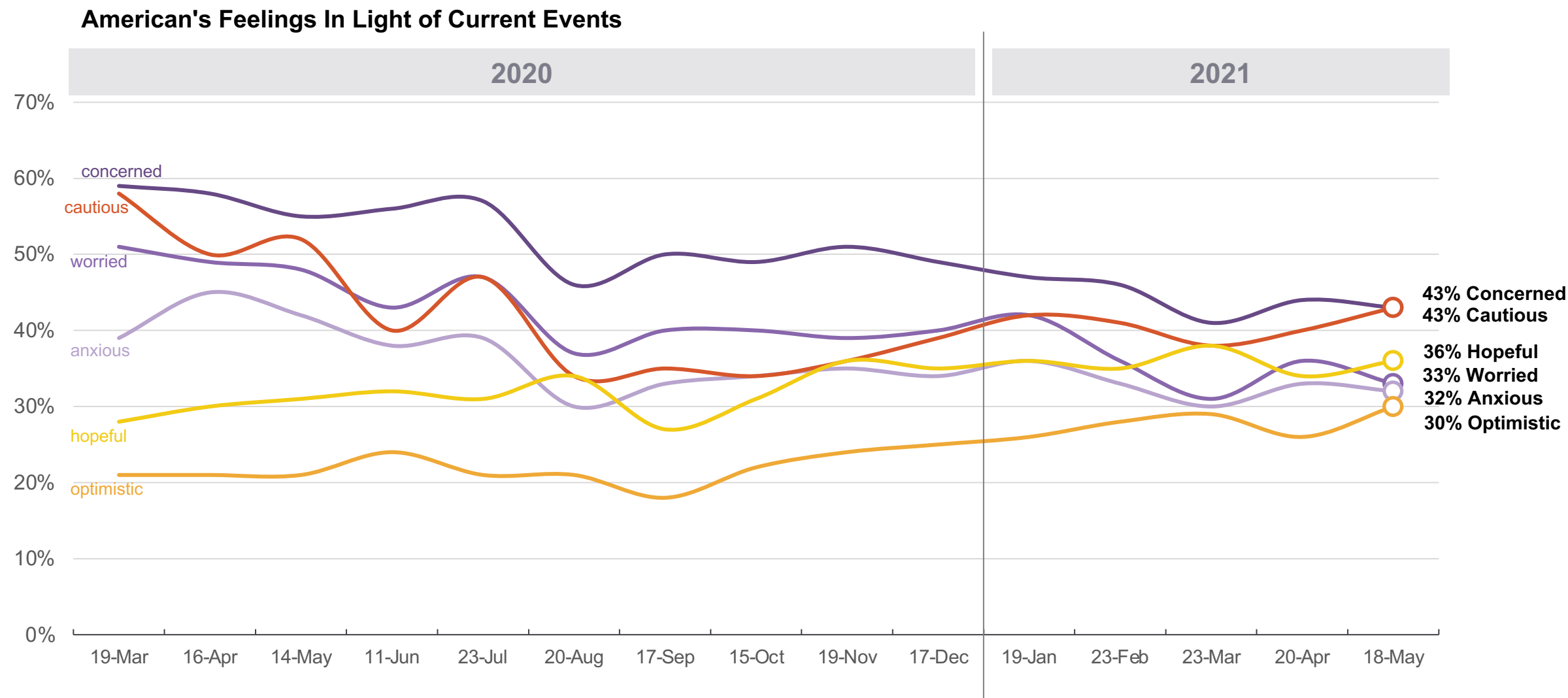


# Are You Ready? The Return of Business Travel + Meetings.

# Optimism Building Nationally



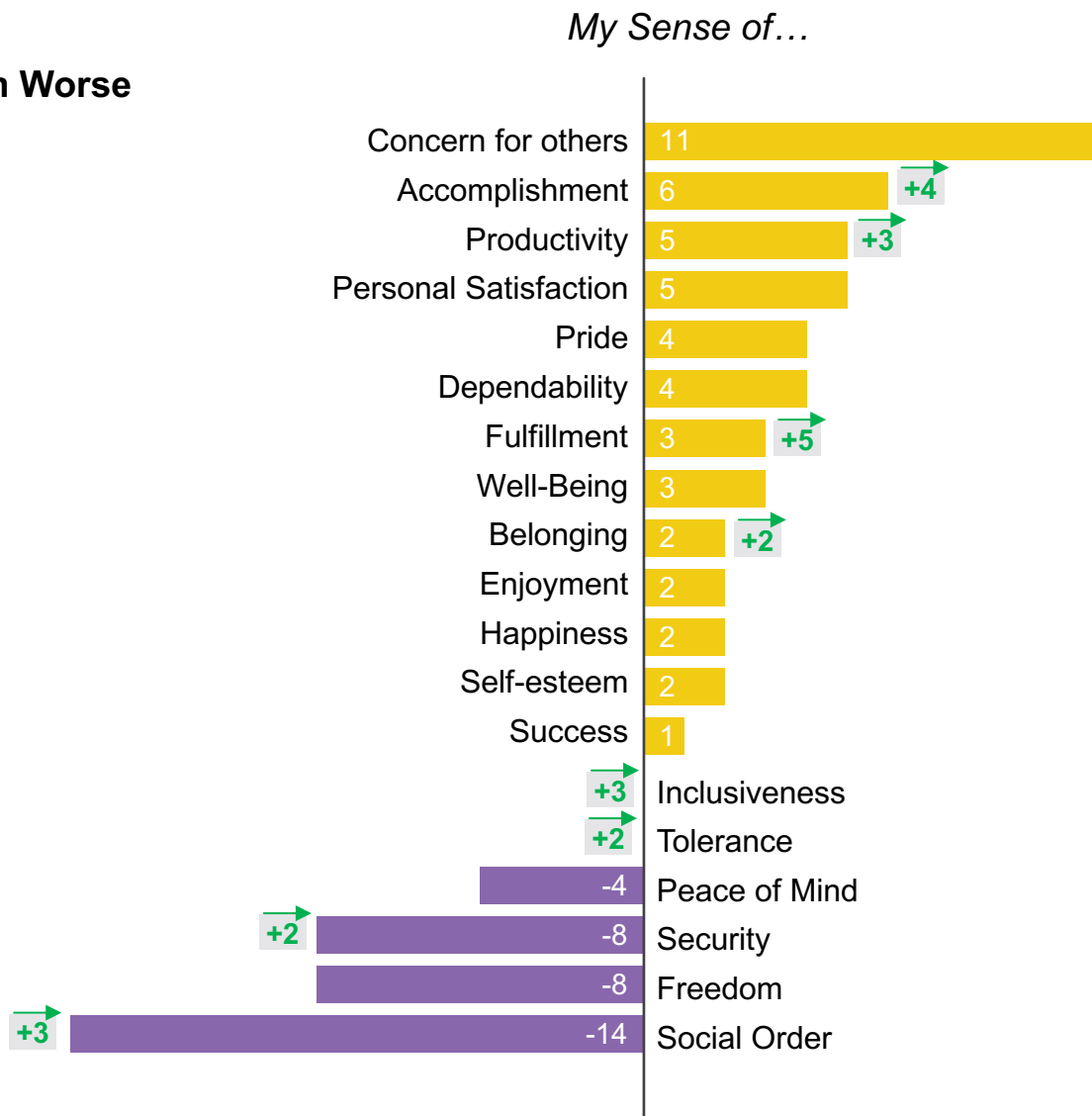
# But... it is a Cautious Optimism!



# Improvement in Many Higher Order Values

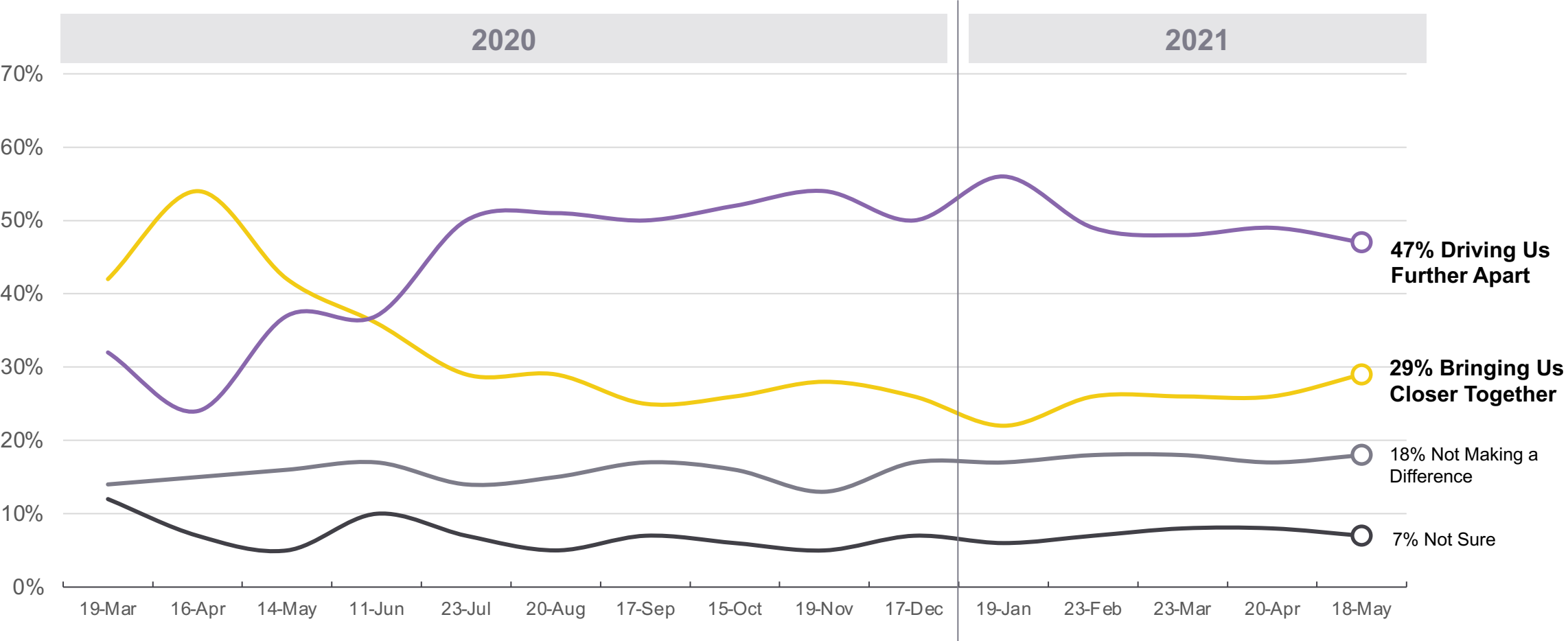
Change in the Last 3 Months: Improved vs. Gotten Worse  
*Diff. Score Reported*

- More People say "Improved"
- More People say "Gotten Worse"
- Significant movement from previous month



# And... Maybe We Are Coming Closer Together?

Effect of Pandemic on Communities: Closer Together vs. Further Apart



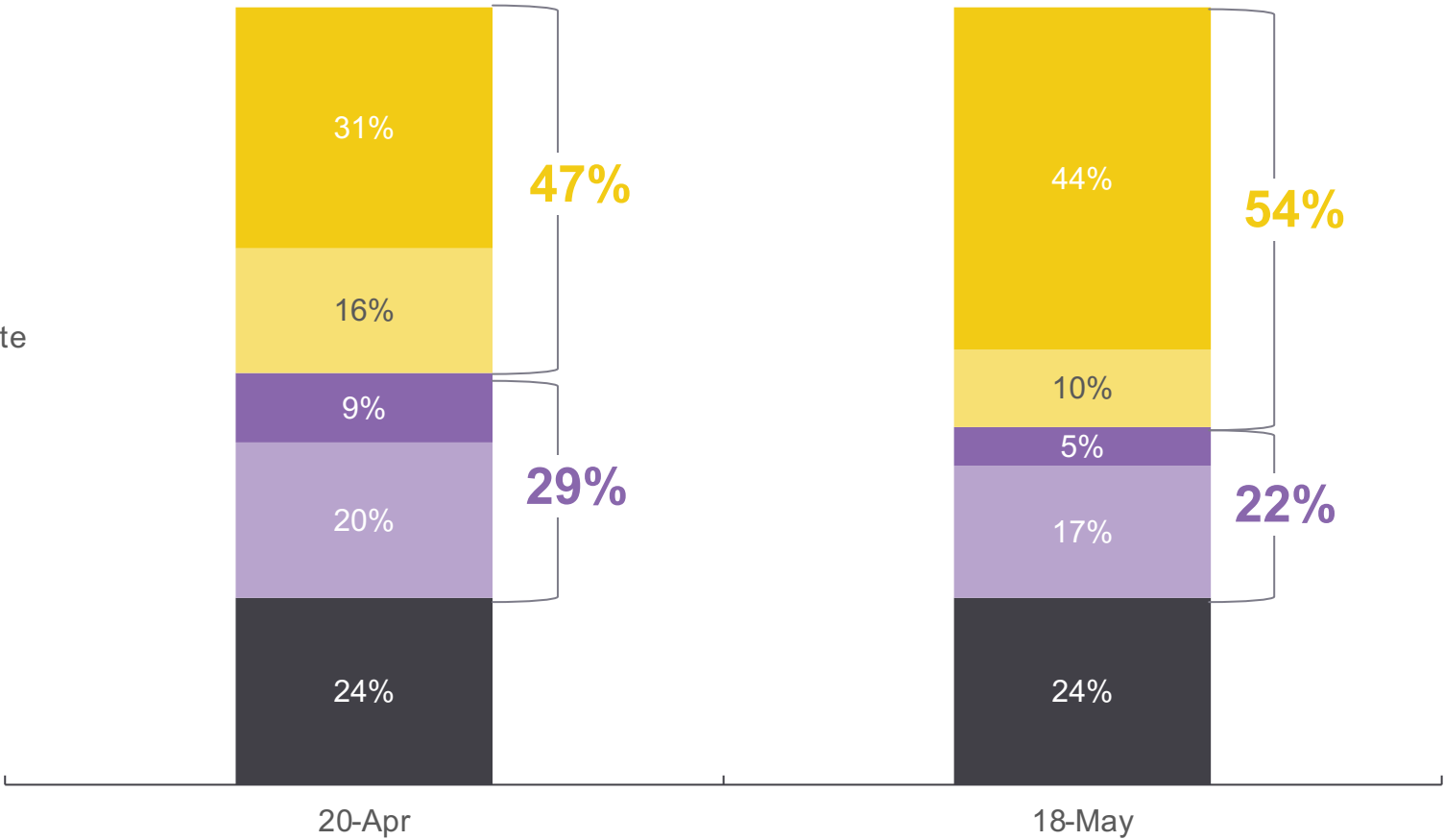
BASE: n=1,000

Q230. Overall, would you say the outbreak of the coronavirus is bringing our communities and the people in our country closer together and making us more unified, or is it driving us further apart and making us more divided?

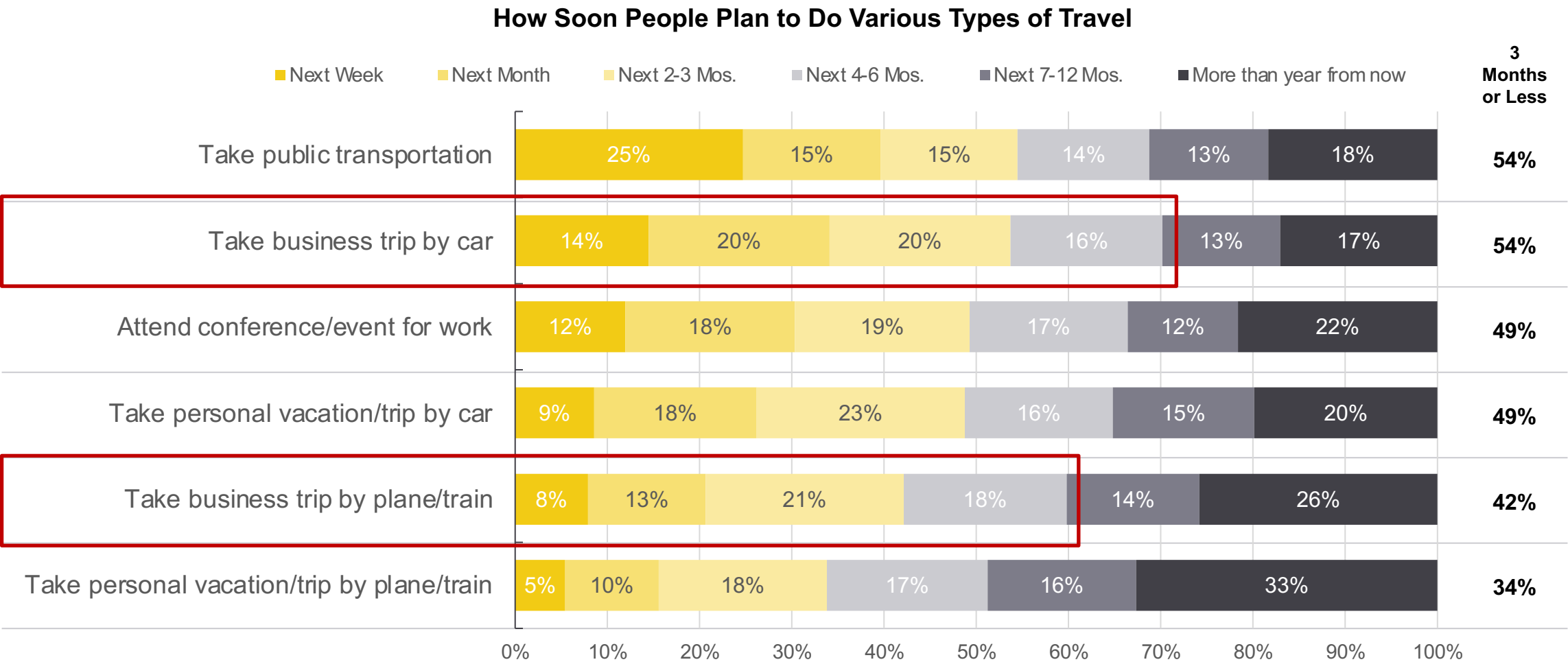
# One in Four Consistently Say No to Vaccines

Current COVID-10 Vaccine Status

- Fully vaccinated
- Partly vaccinated
- Have appt
- Intend to make appt
- Do not intend to vaccinate



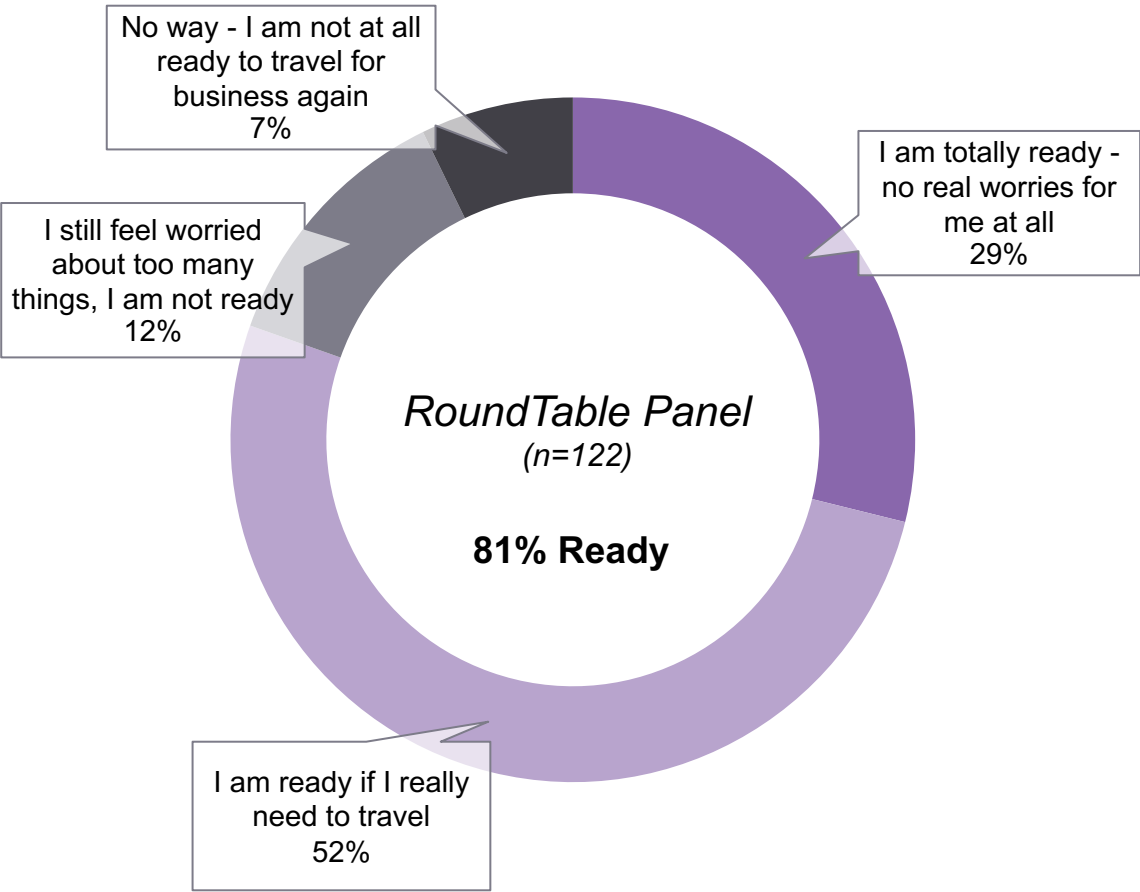
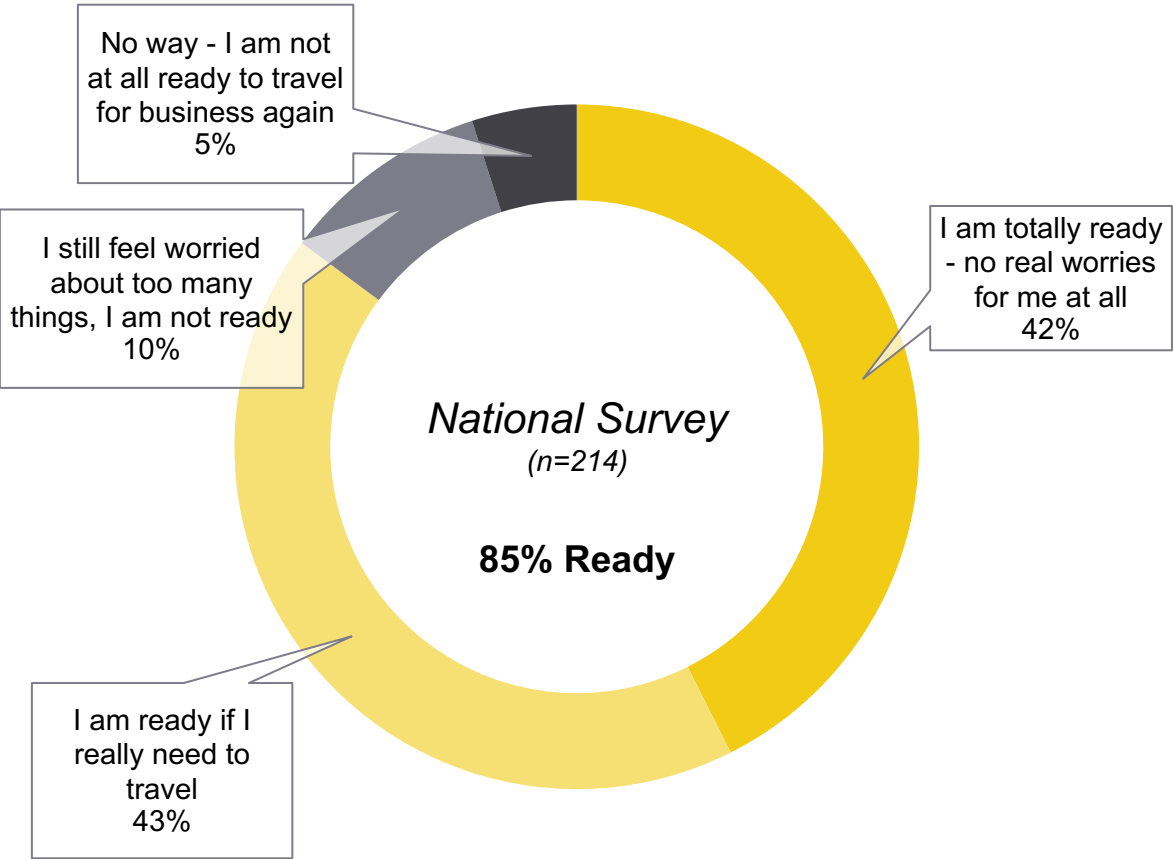
# Travel is Starting to Pick Up Nationally



BASE: Among those where activity is applicable (varies)  
Q350. When are you likely to do each of the following?

# Business People are Ready to Travel

## How Ready Are You To Return to Business Travel?



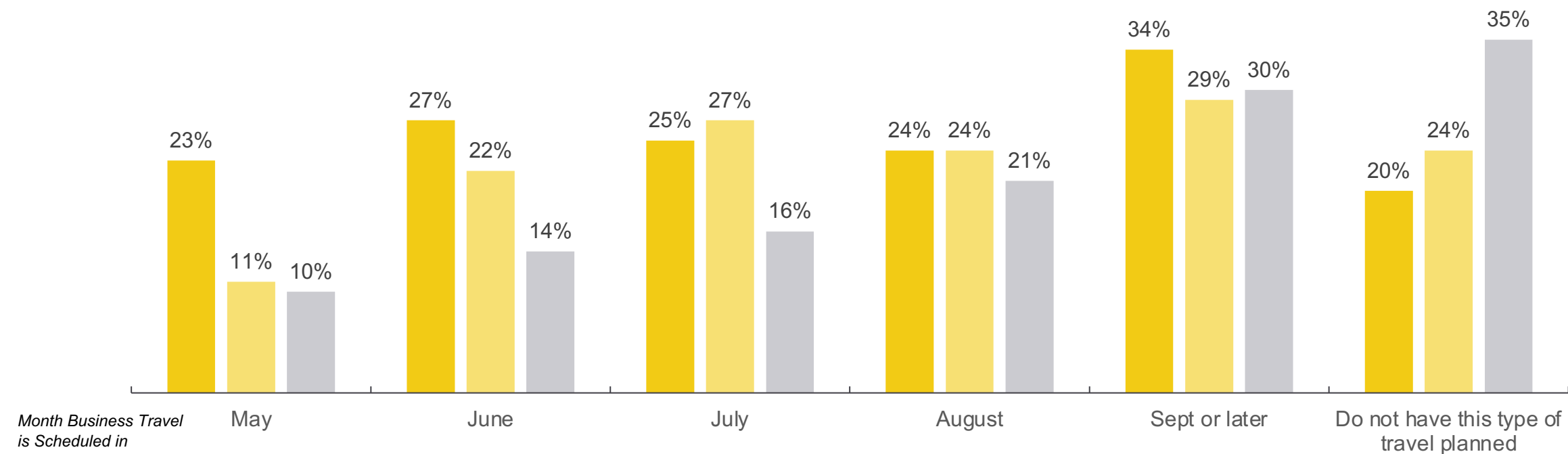
# Only A Few Real Differences in Travel Response

- Women more hesitant (22% not ready) than are men (12%)
- Gen X and Boomers are the most hesitant (20% and 26%)
- Millennials are most ready at 52% saying TOTALLY READY
- Gen Z highest “if I have to I’m ready” at 63%

# It's Already Happening, Fall and 2022 Highest

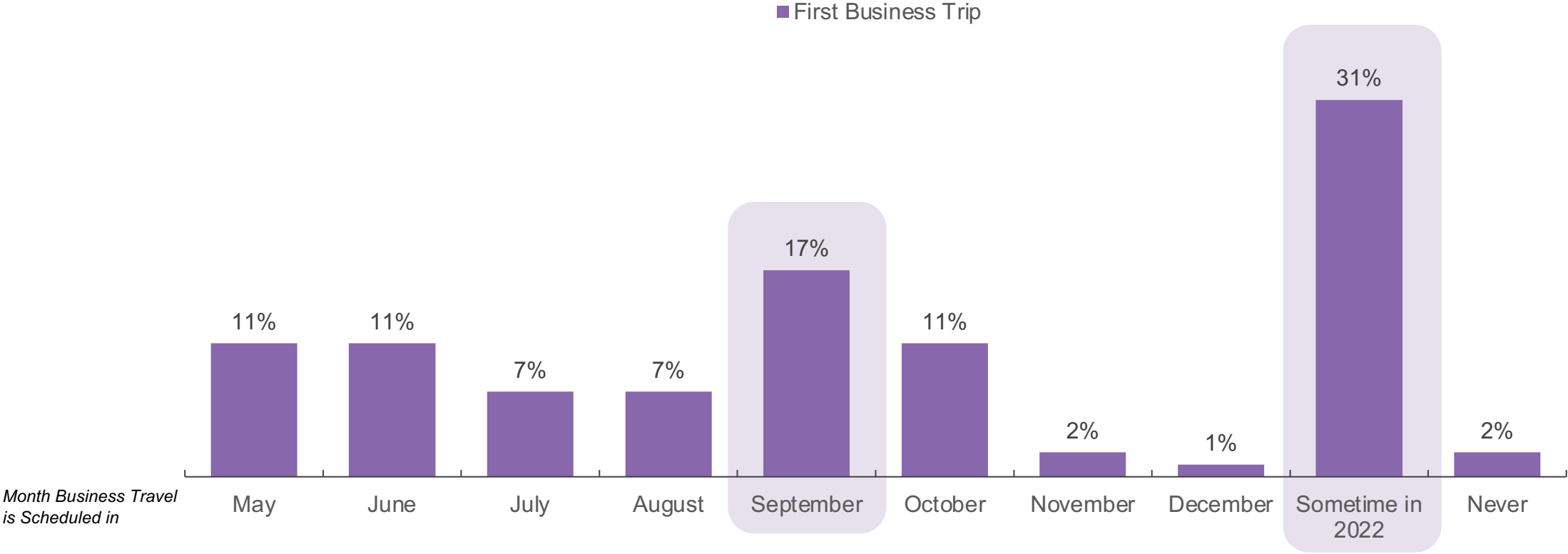
Types of Business Travel Scheduled For Coming Months  
*National Survey*

■ Meetings/Presentations   ■ Events/Conferences   ■ Other Business Travel



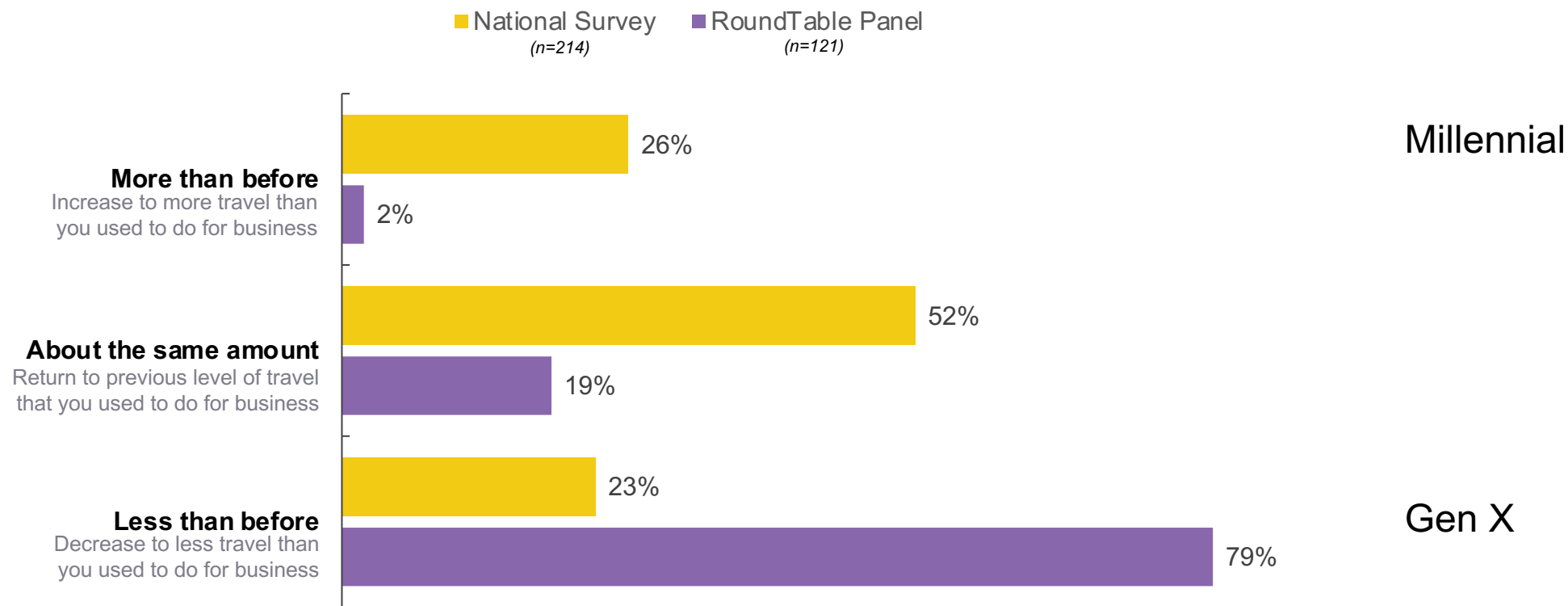
# Our Group Looks More to Fall and 2022

When Expect First Business Travel to Happen  
*RoundTable Panel*



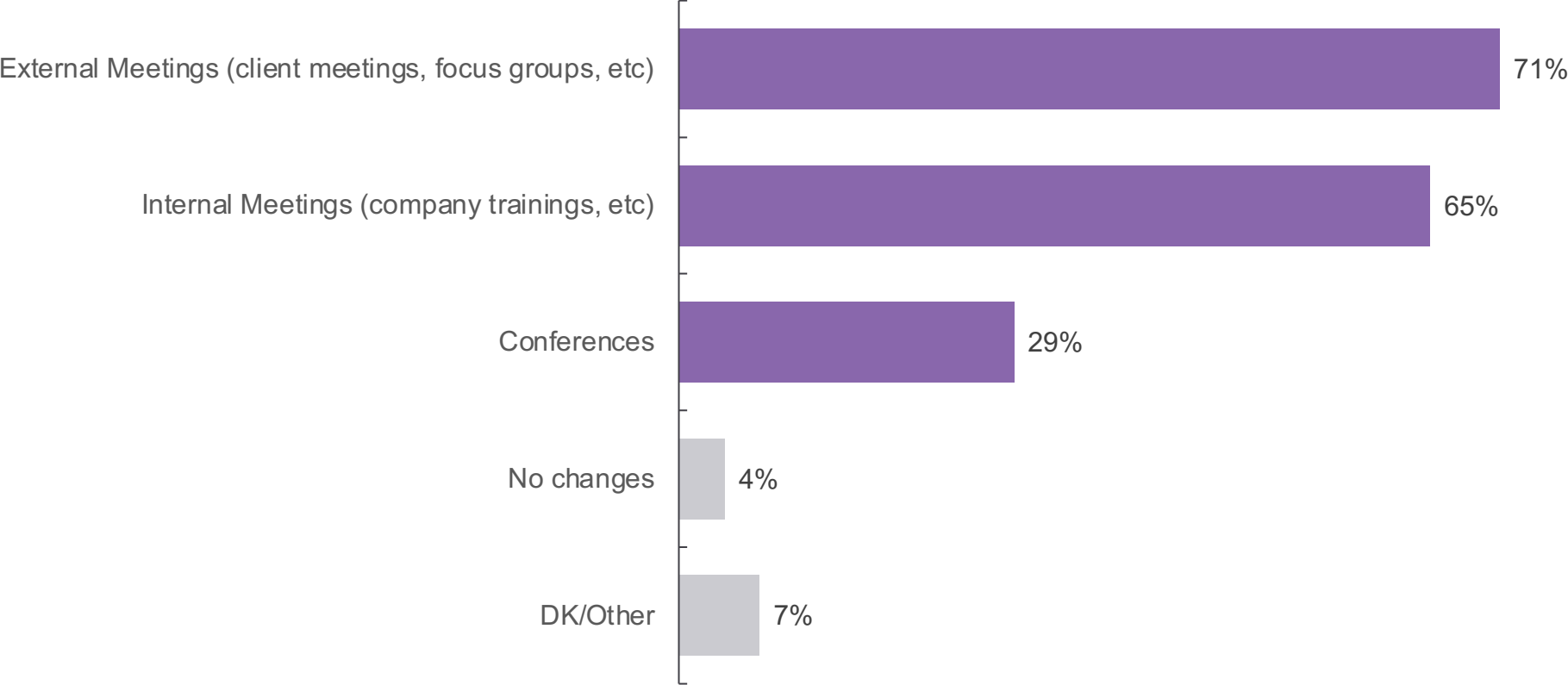
# Split Opinions of Lasting Impact on Biz Travel

## Future Business Travel Compared to Pre-Pandemic Business Travel



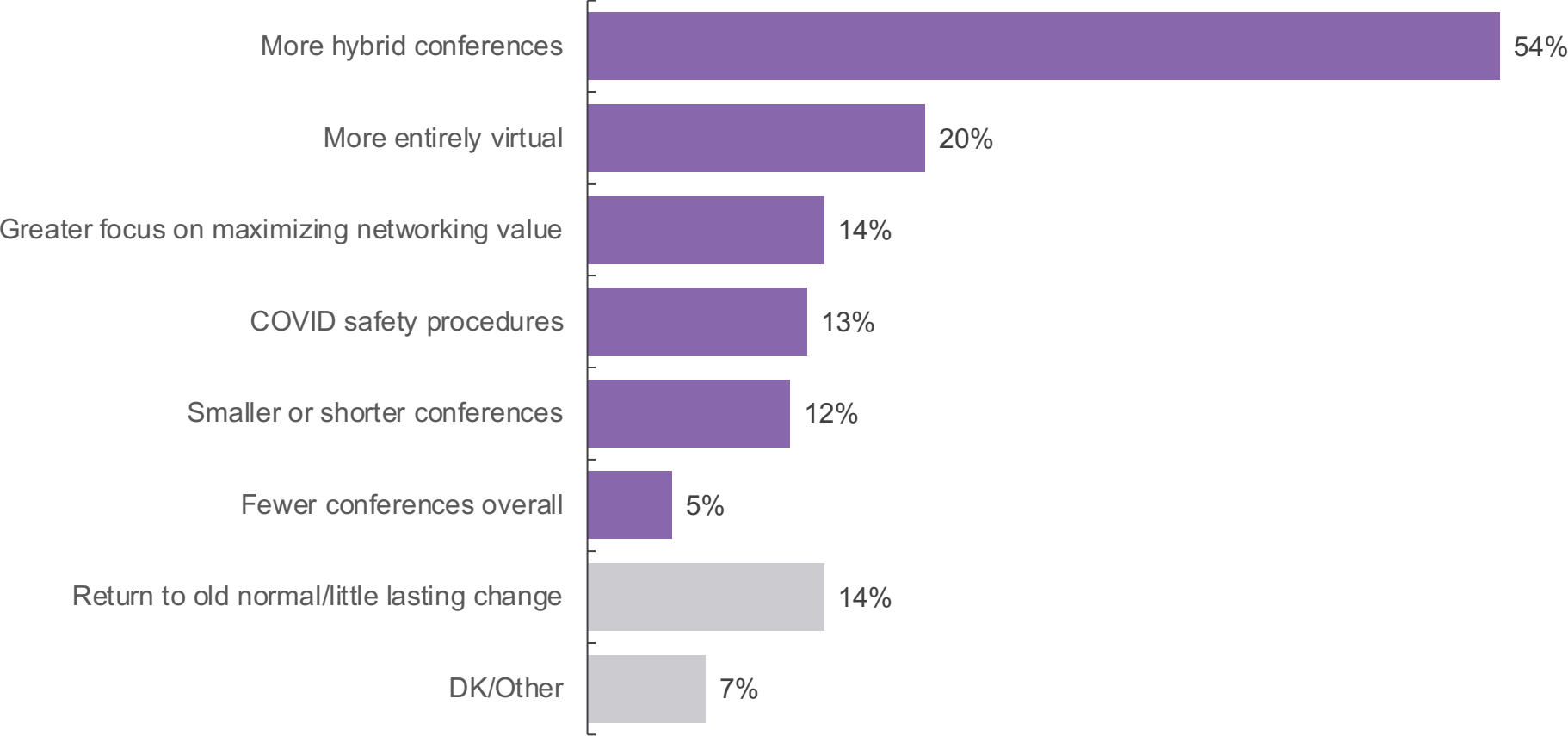
# Client or Company Face Time Expected to Drop

Expected Post-Pandemic Decrease in Types in Business Travel



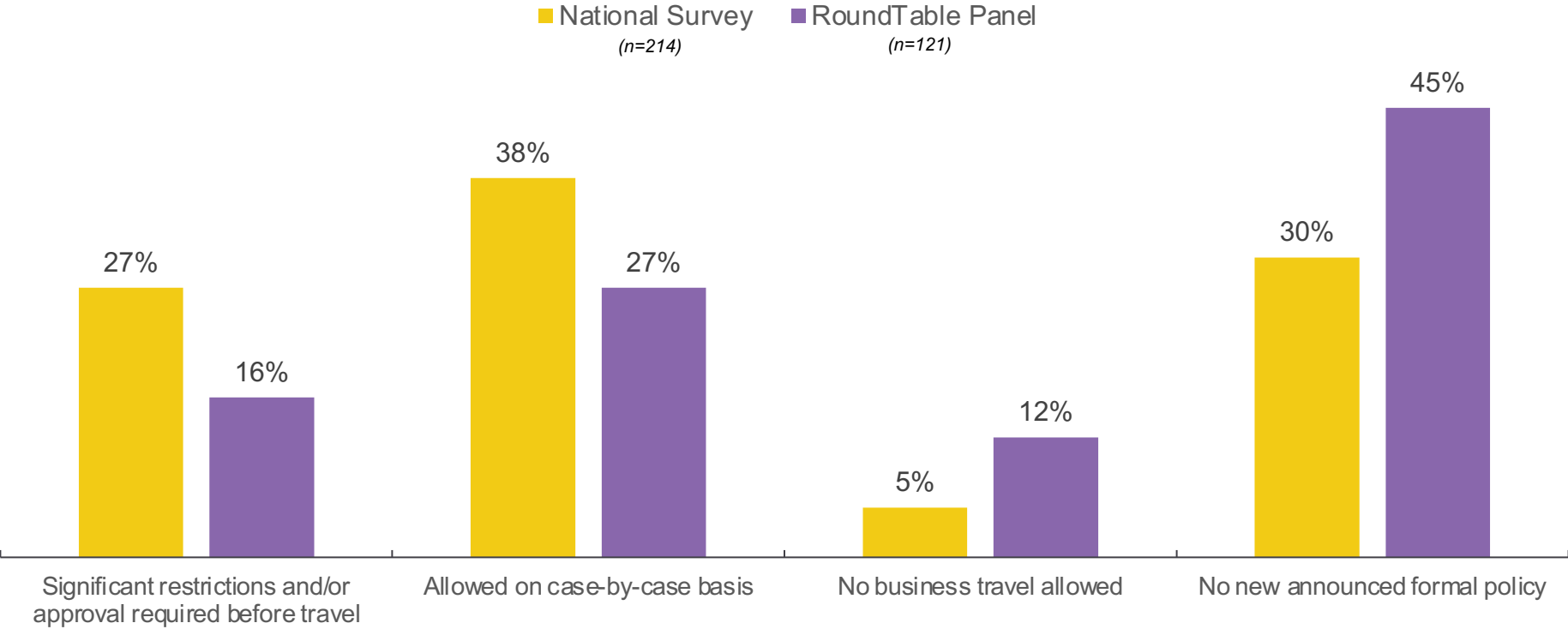
# More Hybrid Events and Connections Expected

Expected Post-Pandemic Changes to Business Travel



# Variety of Responses to “Official” Travel Policy

Your Company's Current Official Policy on Business Travel



# Clear Need, Vaccination + Destination Safety

Criteria for Business Travel Approval

