

Addressing Exposed (Accelerating) Gaps in Higher Ed, Skills Training and Job Demand

Heart + Mind Strategies Roundtable

March 26, 2021

Our Higher Education System is at a Turning Point

The New York Times

Unemployment claims jump sharply, showing the pandemic's continuing economic toll.



A closed restaurant in Santa Barbara, Calif. The winter coronavirus wave hit the winter tourism and hospitality industries. Bryan Denton for The New York Times



By Sydney Ember

Jan. 14, 2021

New claims for state unemployment benefits sharply increased last week as the resurgent pandemic continued to batter the economy.

A total of 1.15 million workers [filed initial claims for state unemployment benefits](#) during the first full week of the new year, the Labor Department said. Another 284,000 claims were filed for Pandemic Unemployment Assistance, an emergency federal program for freelancers, part-time workers and others normally

POLITICO

How the pandemic forever changed higher education

By BIANCA QUILANTAN | 01/25/2021 10:00 AM EST

Presented by AccessLex Institute®

CAREERS

Google, Apple and 12 other companies that no longer require employees to have a college degree

Published Mon, Oct 8 2018-12:51 PM EDT • Updated Mon, Oct 8 2018-12:51 PM EDT



Courtney Conley
@CLASSICALLYCOURT

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Will Google Career Certificates compete with your college?

In its own hiring, Google will consider its certificates as equivalent to a four-year degree in three growing fields

By: Matt Zalaznick | November 16, 2020



Google is offering 100,000 need-based scholarships to its career programs in data analytics, project management, and user experience design. (GettyImages/FluxFactory)

Poll: COVID-19 Has Made Young People Question The Value of College

September 24, 2020 | :



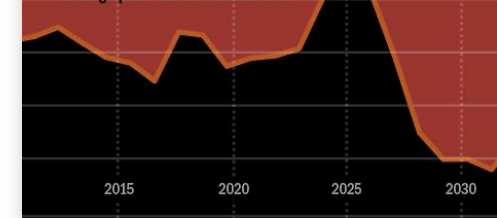
by Dynahlee Padilla

A new nationwide poll, with support from Equitable Futures, a project of the Bill & Melinda Gates Foundation, shows that 52% of youth respondents said they value college differently now than before the pandemic. The findings reveal that COVID-19 pandemic has greatly altered how Black, Hispanic, Latinx youth, and White young people from lower income households nationwide view the value of attending college. With many colleges still remote, departmental and major studies altered, and some job markets collapsing, students are facing a crisis.

THE CHRONICLE
of Higher Education®

The Looming Enrollment Crisis

How colleges are responding to shifting demographics and new student needs



Research and Insights

Strada-Gallup Education Consumer Survey

- 350,000+ surveys rating the value and impact of education and training

Public Viewpoint Survey

- 23,000+ surveys about the impact of COVID-19 on Americans' lives, work and education

Strada Education Value Survey

- Surveys with alumni of 60+ institutions to learn how their alumni rate the purpose, value and impact of their education



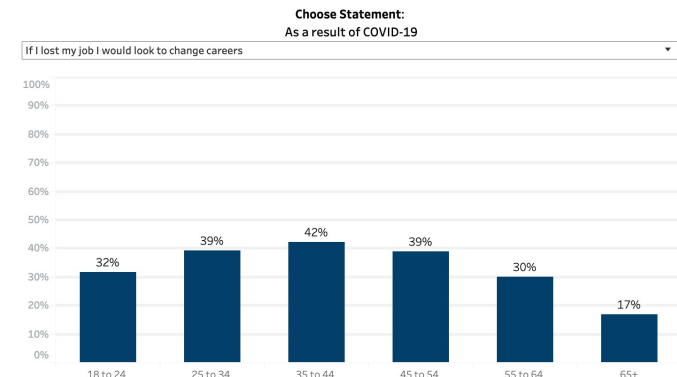
Public Viewpoint:

COVID-19 Work and Education Survey

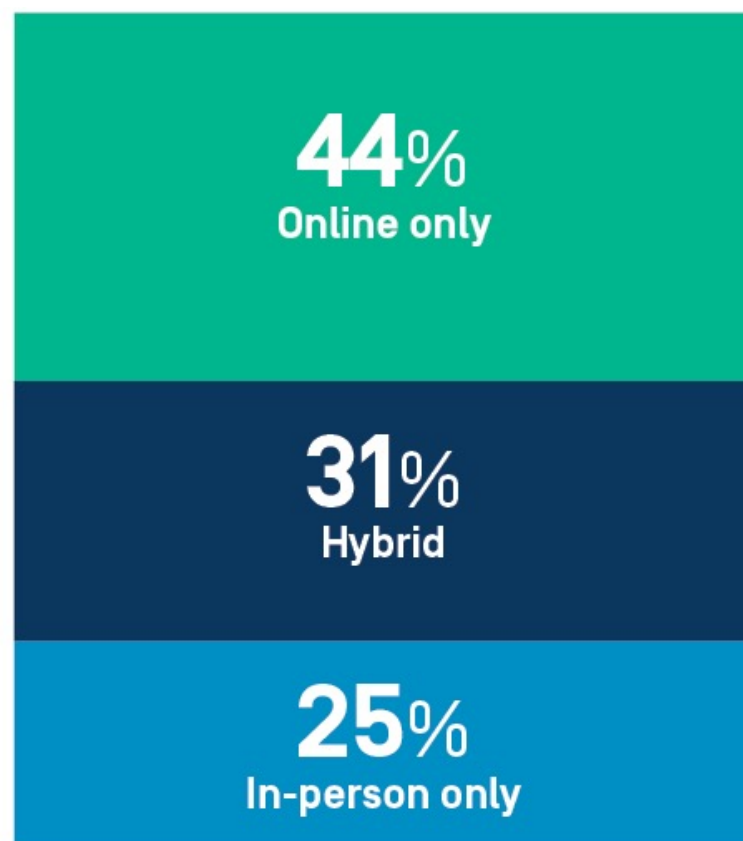
Updated June 10, 2020

Weekly Dashboard

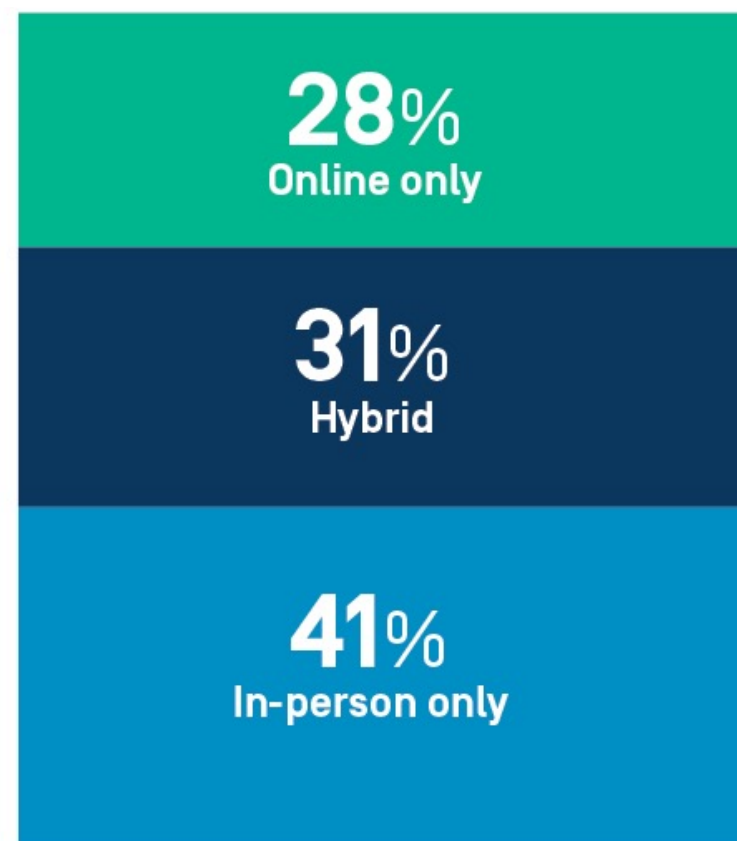
This interactive dashboard explores the experiences and perspectives of a nationally representative sample of American adults as they navigate the COVID-19 crisis and its impacts on work and education. Click the statement and variable categories below to discover more about the effects of this crisis on everyday Americans.



Three in 10 Americans would prefer an online-only option *even if* COVID-19 were not a threat



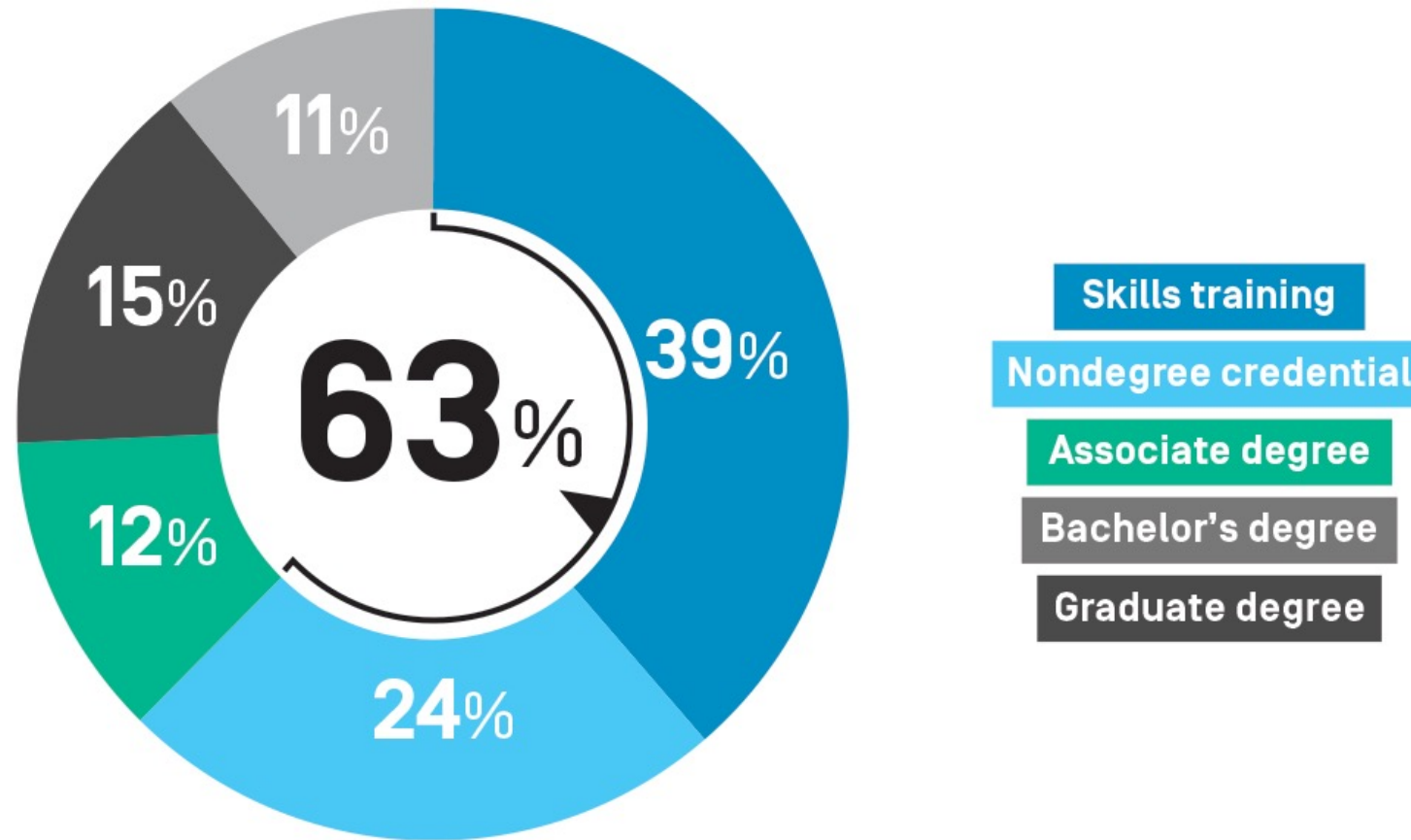
If you were to enroll in the next six months



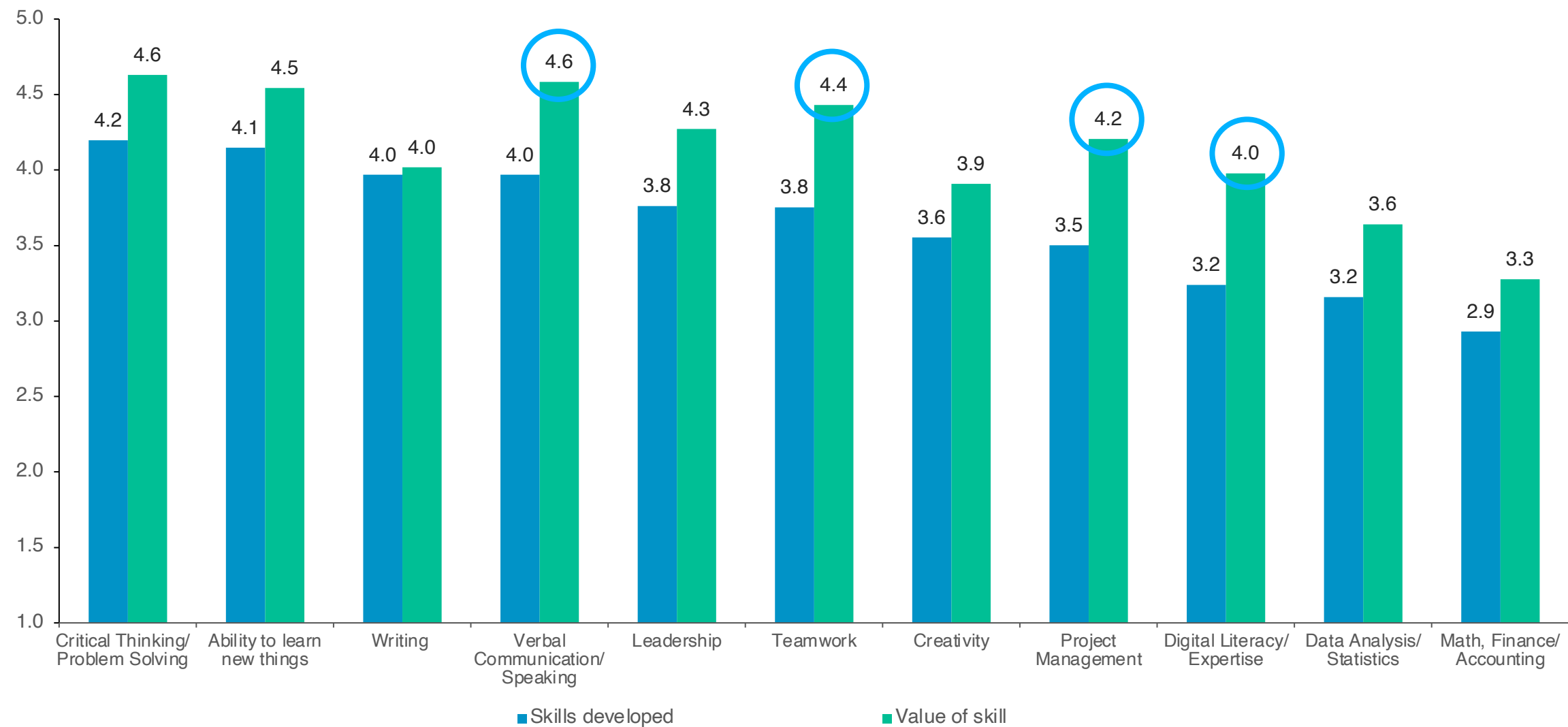
If COVID-19 were not a threat

Since the onset of the pandemic, Americans have expressed a consistent preference for **nondegree** and **skills training** options

Preferred education option (six months)

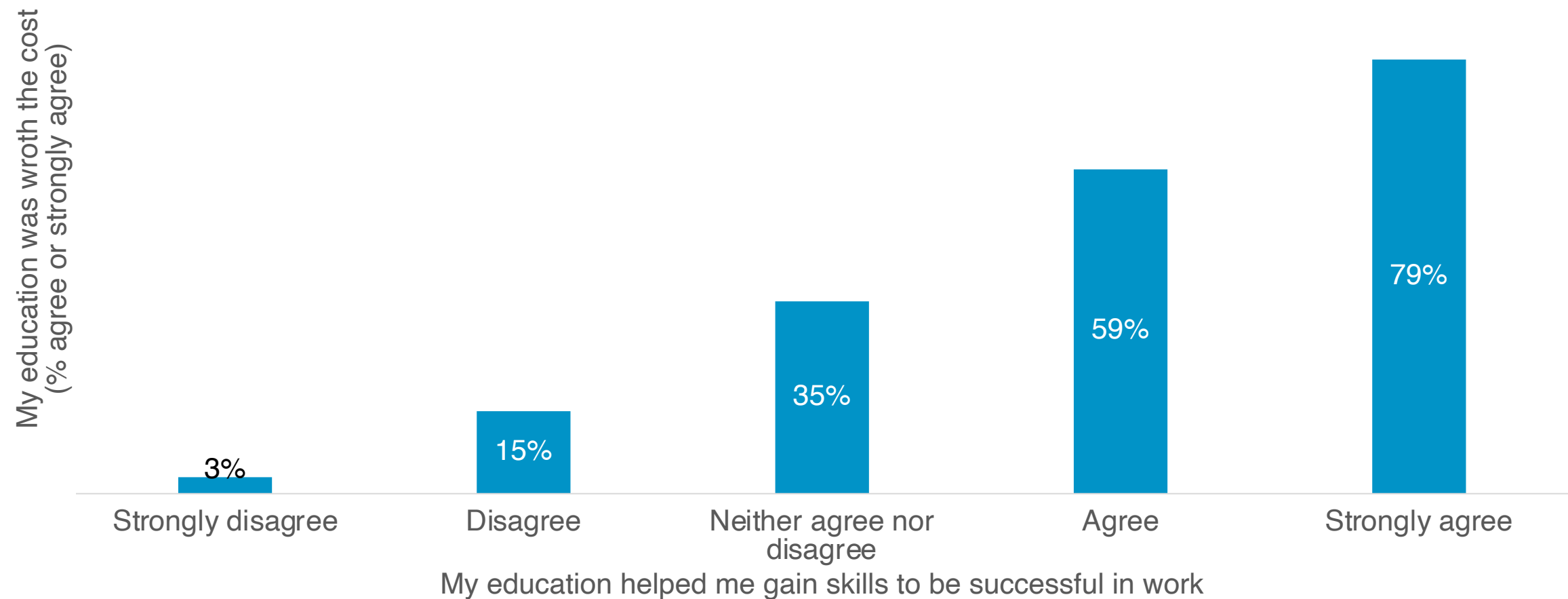


Skills: Development and Value at Work



Source: Strada Education Value Survey, January 27-April 5, 2020. Base: Bachelor's degree completers, n=12,828.

When alumni say their education helped them gain skills to be successful in work, they are much more likely to feel it was worth the cost



Source: Strada-Gallup Education Consumer Survey, October 3-December 22, 2020. Base: Bachelor's degree completers, n=1,158.

Learn more at
StradaInsights.org