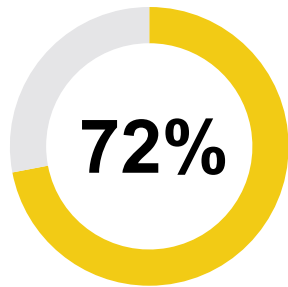


Heart+Mind PulseSM Dashboard

November 19, 2020



The Coronavirus is a Real Threat



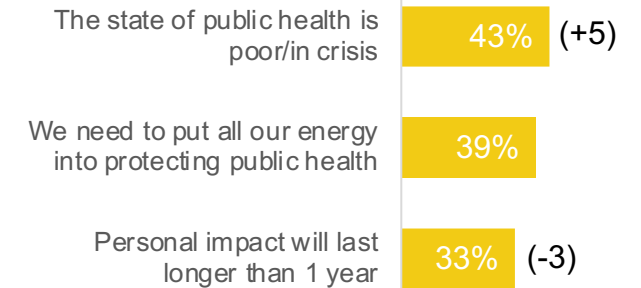
Mood Segments



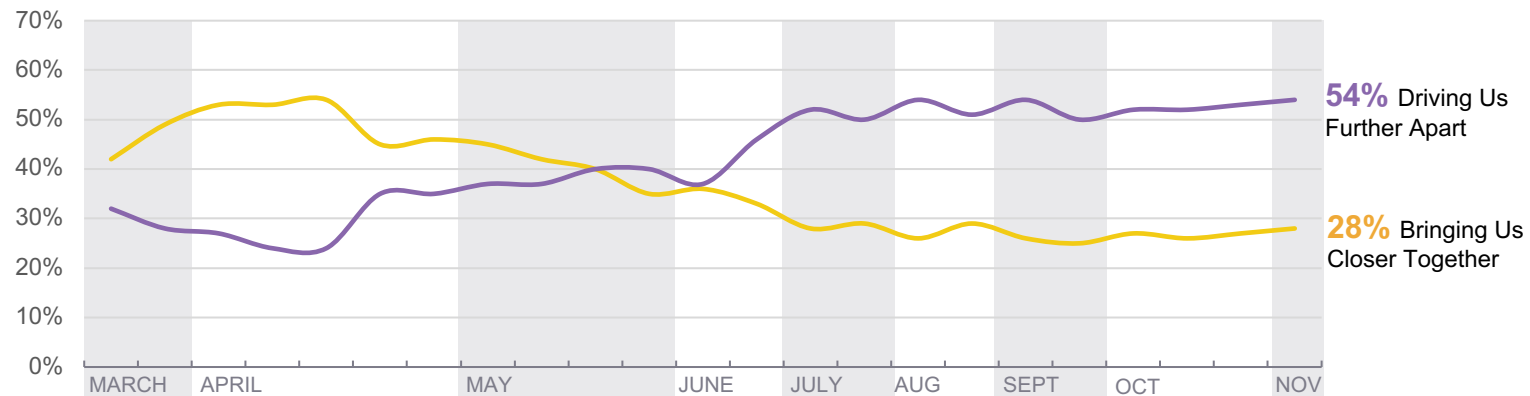
- 50% Concerned Realists
- 28% Hopeful Optimists
- 22% Anxious Worriers



Health Impact



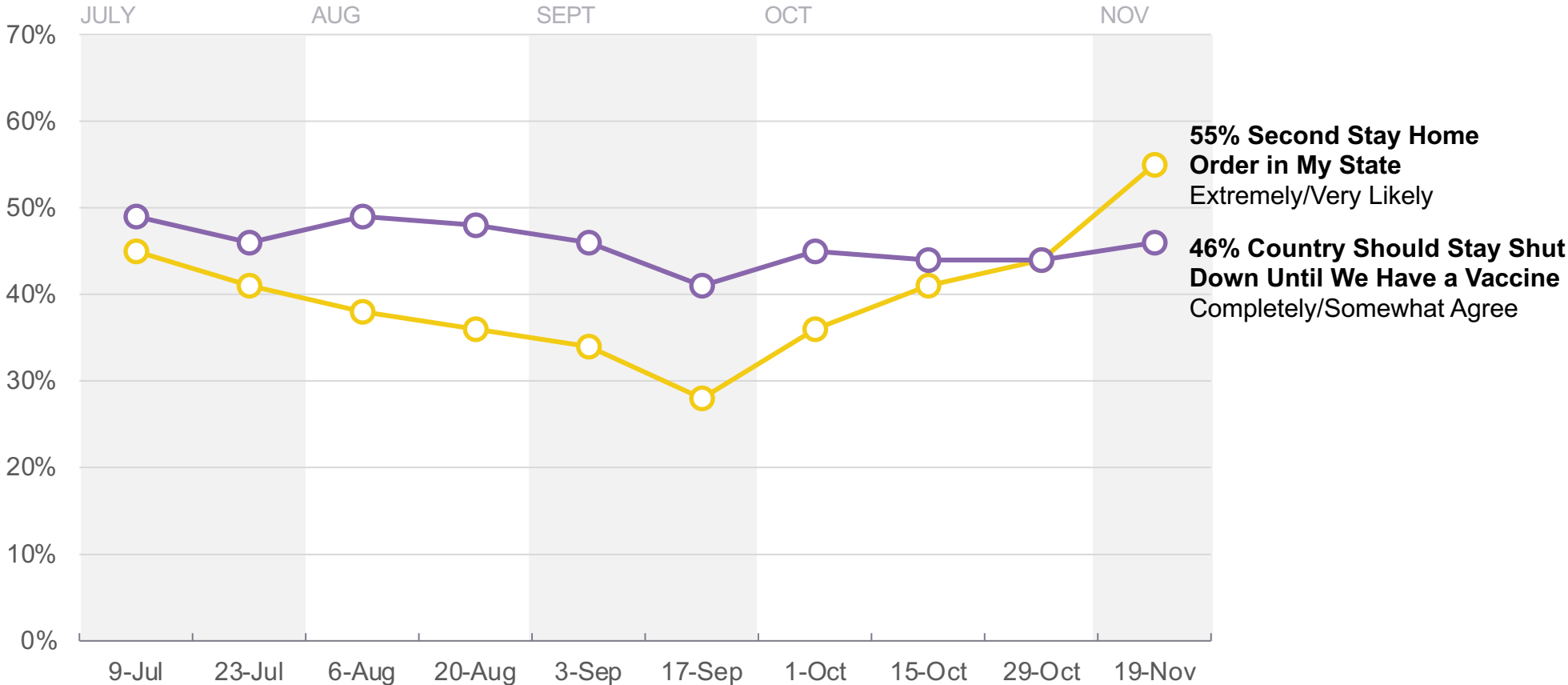
Effect of Pandemic on Communities



Economic Impact



Rising Expectations of Stay-At-Home Order

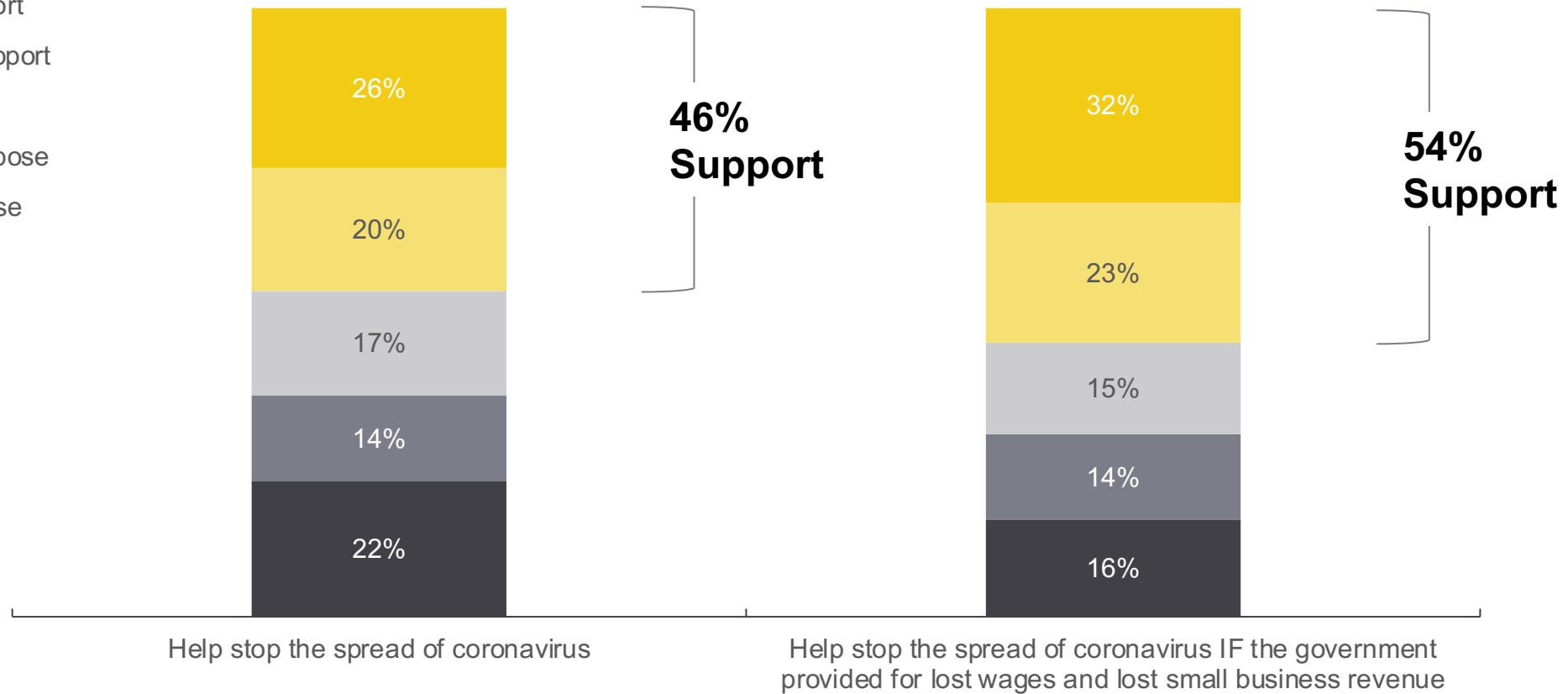


Q: How likely do you think it is that your state will see a spike in coronavirus cases that leads to a second shelter-in-place or stay-at-home order?

Q: The vast majority of the country should stay shut down until there is a vaccine or effective treatment for coronavirus.

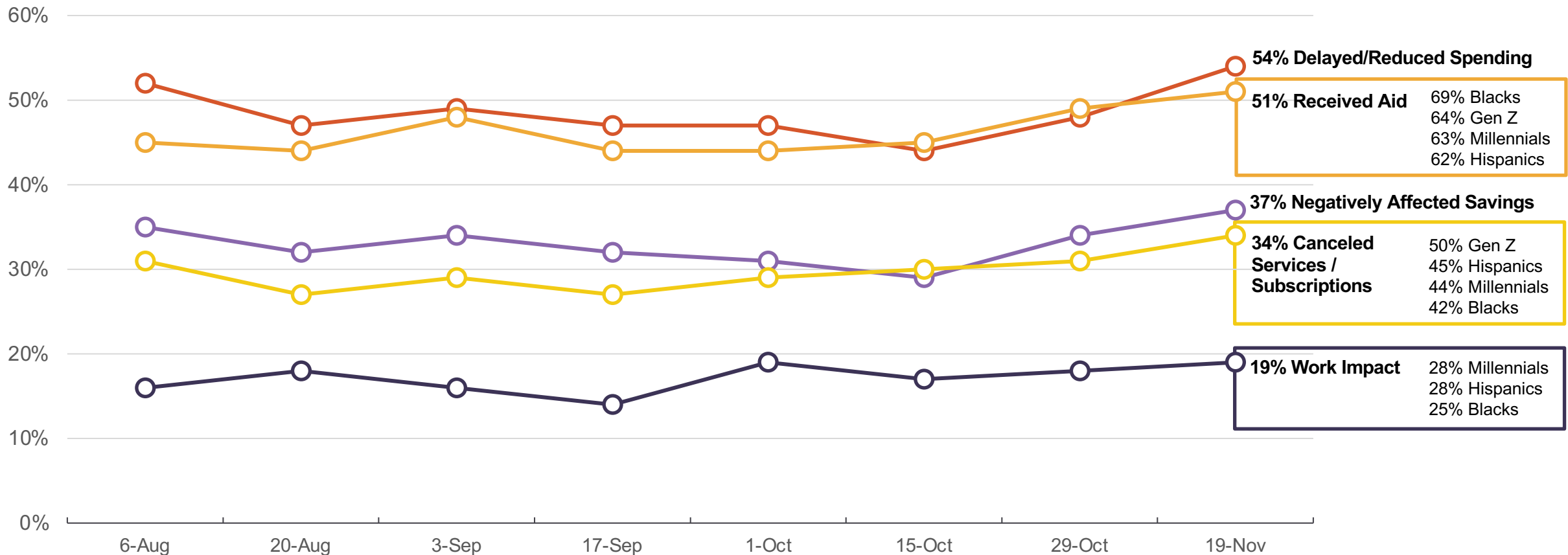
Support For a Nationwide 4-6 Week Lockdown Outweighs Opposition

- Strongly support
- Somewhat support
- Neither
- Somewhat oppose
- Strongly oppose



Financial Hardship Rising, Especially Among Younger Generations, Hispanics + Blacks

% Done in the Last 3 Months



Q: The economy during the coronavirus outbreak has been challenging for many people. Which, if any, of the following have you done in the last three months? Please select all that apply.